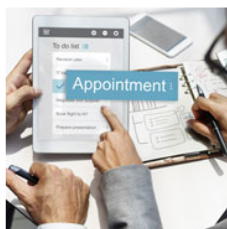## FLATWORLD HELPED A EUROPEAN STARTUP BUILD DATABASE FOR THEIR ONLINE PORTAL

The Client

Flatworld Solutions was contacted by a company that offered meeting bookings and meeting venues. They needed assistance creating an online portal that would allow their customers to book meeting venues in major cities all over the world.

The portal had to be connected to a database that listed meeting venues and their amenities. It also needed to have a simple, user-friendly interface that would allow visitor to search by date, location, size, and more. It also needed to display photos and data about the venue instantly.

The company was looking for an outsourcing partner that had expertise in creating interactive online portals, and could create the backend with all the necessary information. They contacted Flatworld Solutions, and our team created a small trial project of a few locations to show them what we could do. Impressed by the model our team created, they elected to use our services.

The Problems

While creating the portal, the FWS team came across many challenges. The greatest challenge was the communication over scope. The client had not scoped the details of the visual elements, such as the image dimensions to use on the portal. Therefore, when the portal went live, many of the images were distorted.

In addition, the project involved utilizing large amounts of data, and that data would need to be checked for quality and accuracy.

The Solution

To overcome the image problems, the team tried different dimensions with respect to site resolution, and other factors that affect the visual experience. They then determined the best possible dimensions to give the images a "real-life" viewpoint. The client, upon seeing the results in action, gave an approval instantly.

Entire data went through the Flatworld Solutions research and validation process to ensure accuracy.

The Results

Prior to the project, the client had to cater all its services manually, which proved to be time consuming and difficult to scale. They required a huge team of operators to handle their requests. Once the portal went live, the client could process more requests with fewer operators, lowering their costs and improving the user experience.

The client was very pleased with the solution provided by the Flatworld Solutions team, and has now leveraged that work to become one the leading meeting booking agents in the market today.

For more information about our data entry and data management services, contact Flatworld Solutions today.