

Galderma Boosts Partner Integration and Supply Chain Visibility with OpenText B2B Integration Enterprise

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CUSTOMER PROFILE

> 1000

Health Care

CH

INTRODUCTION

This customer spotlight highlights Galderma, who leveraged OpenText B2B Integration Enterprise for trading partner integration and data analytics, citing market reach, expertise, scalability, and managed service advantages as key factors in their selection. Galderma reported increased efficiency, productivity, visibility, and control, while achieving scalability and growth, with a return on investment in less than 18 months. The feedback featured in this spotlight was collected and verified through a survey of OpenText's customers, conducted by UserEvidence, an independent research firm.



Using the features and tools associated with OpenText B2B Integration Enterprise allows us to cover gaps in our current MFT and ERP systems. We also have seen an improvement in our interactions with trading partners and impacts on our scorecards with partners.

Jack Schmidt

EDI and business Analyst

Galderma

SCENARIO

Galderma faced challenges with quickly onboarding new partners and maintaining stable environments for data transfers.

OpenText B2B Integration Enterprise helped Galderma overcome these challenges through its market reach, expertise, and scalability. Galderma selected OpenText for trading partner integration and data analytics use cases over other solutions due to the managed service advantages OpenText offers. As a result, OpenText has enabled Galderma to achieve increased efficiency, productivity, visibility, and control while supporting the company's scalability and growth.

+50%

Increase in supply chain visibility

+50%

Increase in data accuracy

+75%

Reduction in time to convert data files to preferred formats

OUTCOME

Galderma achieved a rapid Return On Investment in less than 18 months after investing in OpenText B2B Integration Enterprise. The company quickly realized the benefits and value provided by OpenText's solution.



OpenText is easy to work with, they respond well, and we have very few service issues. We have seen quick response times to tickets and projects with OpenText



Which of the following challenges does OpenText B2B Integration Enterprise help you address?

- speed to execution in onboarding new partners and providing stable environments for data transfers.

Which of the following use-cases are you leveraging OpenText B2B Integration Enterprise for?

- Trading Partner Integration
- Data analytics

What are some of the reasons you selected select OpenText B2B Integration Enterprise over similar or competitive solutions in the market?

- Market reach and expertise
- Scalability
- Managed service advantages

What improvements have you made by using OpenText B2B Integration Enterprise?

- Scalability and growth
- Increased efficiency and productivity
- Improved visibility and control

How quickly did you get your Return On Investment (ROI) from your investment in OpenText B2B Integration Enterprise? Please select based on your best estimate.

- Less than 18 months

ABOUT OPENTEXT

OpenText is a world leader in Information Management, helping companies securely capture, govern and exchange information on a global scale. OpenText solves digital business challenges for customers, ranging from small and mid-sized businesses to the largest and most complex organizations in the world. For more information about OpenText (NASDAQ/TSX: OTEX), visit www.opentext.com



Source: Jack Schmidt, Galderma. Independent research conducted by UserEvidence. Data verified July 10, 2025.

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