

Optimizing practice efficiency and financial management with ModMed



ModMed Boost has been crucial for creating efficiencies in collections and reimbursements. It ensures reliable support, relieving me of that stress as a small business owner. ModMed provides the perfect synergy between a top-notch EHR solution and effective revenue cycle management.

Mark Halsey, MD, FAAD



Read this success story and more at:
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Dr. Mark Halsey, who practices general, cosmetic and pediatric dermatology, opened Halsey Dermatology in the Hamptons in 2018. He believes that patients appreciate a well-run, efficient practice that uses technology to its advantage. ModMed® was the natural choice for his new practice, implementing EMA® EHR, ModMed Practice Management, ModMed BOOST RCM, ModMed Pay and Patient Collaboration with Klara®. According to Dr. Halsey, ModMed's all-in-one, reliable solution takes the pain points out of the patient experience and makes his life easier.

Dr. Halsey shared these results:

↘ AR over 90 days is 13.3%, below the industry average

✂ Denial and rejection rates between 0.9% and 3%

📅 Faster and easier charting has improved work-life balance

Goals

- Open a new practice with efficient workflows and revenue cycle management
- Implement an innovative technology system
- Keep patients and staff happy

Results

- Boosted revenue cycle performance with streamlined collections and reimbursements
- Minimized no-shows and late cancellations with Klara
- Delivered a modern, tech-forward experience that patients and staff love

The statements and conclusions contained herein reflect the opinions of Dr. Mark Halsey and not those of ModMed. ModMed makes no representations or warranties as to the accuracy of any such information. Results may vary depending on medical practice size, product usage and other variables.

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