

Oriflame's ambition is to make the world's best digital workplace

Oriflame has chosen **Fujitsu** to deliver Valo Intranet as their global intranet solution. Valo Intranet is a ready-to-go package for internal and external communications which supports mobile devices, social interactions and teamwork. Valo's goal is to improve productivity and well-being at work by easing the information-sharing and elaboration.

+ **Industry:** Consumer goods

+ **Country:** Sweden

+ **Size:** >5000 users

+ **Year:** 2015

Oriflame Cosmetics is one of the leading cosmetic companies in direct selling with approximately 7000 employees and productions in Sweden, Poland, China, Russia and India. The company was founded in Sweden in 1967.

Oriflame's goal is to build the world's best digital workplace environment.

The new intranet, Togethernet 2.0, combines employees in production, sales, research and development in 60 countries.

Oriflame needed an efficient solution for communications since the international business model is based on a wide network of independent resellers. Also the comprehensive and rapidly changing product selection sets its own demands.



"Our goal is to make Togethernet 2.0 the world's best digital workplace environment. **Valo Intranet** is the right platform which helps us achieve our goal", says **Elena Aylott**, Senior Director, CEO Office and Internal Communications, Oriflame.