Partnering with a travel management company

About the Client:

Client is an airline consolidator and tour operator based out of USA. This Travel Management Company focuses on outbound travel to Europe and has innovative products to distribute travel content and data through web services.

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Business Requirements:

- To enhance online shopping experience for traveler while offering a broader array of products and services to choose from: flights, flight statistics, alerts, hotels, vacation rentals, packages, car rentals and cruises
- To increase efficiency and productivity by building a platform based on an open architecture that integrates front, mid and back office operations
- To improve the XML API such that it becomes easier and faster to add multiple travel suppliers and intermediaries

Solution:

- Enhancing Booking Engine
- Development of new features like Dynamic Packaging and Travel Insurance.
- Building APIs and Web Services for their affiliates , partners.
- Implementation of SEM recommendations/SEO optimization to increase bookings.

Technologies:
 ASP .NET 2.0, C#, MS SQL Server 2008
Travel & Hospitality