

Grady Rentals and Pedigree Technologies

Transforming Fleet Management: Grady Rentals' Success with Pedigree Technologies

In the competitive oilfield equipment rental market, Grady Rentals stands out with over 500 units in operation, meeting stringent state and federal regulations. Traci Bishop, the DOT Compliance Specialist and Claims Manager at Grady Rentals, shares a transformational journey into how Pedigree Technologies' OneView solution revolutionized their operations.

BACKGROUND & CHALLENGES

Based in the oilfield industry's core, Grady Rentals serves dynamic client needs with a vast inventory of assets, from pickups to semi-trucks and specialized equipment (ranging in size from heavy equipment all the way down to power washers). With the complex challenge of maintaining compliance and efficient asset management, Bishop sought a unified and integrated solution to replace their fragmented fleet management systems.

Initially, Grady Rentals juggled three different platforms which lacked full capabilities, and had issues like unreliable GPS tracking and unhelpful support. Their fleet management was plagued by:



Multiple Fleet Solutions

Juggling various systems led to inefficiencies and operational confusion.



Inaccurate Tracking

Reliance on individual spreadsheets resulted in inconsistent asset tracking.



Support Issues

Difficulty in obtaining timely assistance from support teams.



Lack of Integration

The previous systems lacked integration capabilities, complicating data management.



Cost Concerns

Previous platforms were competitively priced, but did not offer comprehensive solutions needed.

THE PEDIGREE TECHNOLOGIES SOLUTION

Pedigree Technologies' OneView emerged as the ideal solution for Grady Rentals. Most crucially, it supported the integration of all asset types and sizes, which was vital for Grady Rentals. The key features and services implemented included:

- ✓ ELD Services (CabMate Flex)
- ✓ Cellular and Solar Equipment Management
- ✓ Light Duty Vehicle Tracking via OBDII
- ✓ State Wellsite and Rigdata Landmarks
- ✓ Company Wide Document Sharing (Digital Library)

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IMPLEMENTATION AND IMMEDIATE BENEFITS

The transition to OneView was expertly managed by Pedigree's dedicated teams, who provided extensive support and training. The standout contribution came from the Pedigree team, whose exceptional training sessions were instrumental in navigating OneView's sophisticated system. Bishop states, "Lynette was amazing. We've had great training."

The implementation of OneView brought about significant enhancements:



Enhanced Compliance: Compliance rates have reached an all-time high, with the tracking system and alerts ensuring adherence to regulations.



Efficient Asset Management: The ability to track location history and real-time locations of assets has streamlined operations and reduced manpower required for reporting.



Improved Incident Management: The platform's integration with Google Maps and Rig Data has made it easier to locate rigs and manage incidents effectively.



Intuitive User Experience: The user-friendly dashboard allows easy access to unit histories and a secure digital library for driver documents, a new and valued feature.



Customer Satisfaction: The ability to track rented equipment has improved customer satisfaction, providing precise location information and reducing lost assets.

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Traci Bishop
Grady Rentals

CUSTOMER SUCCESS STORY

A critical test of the OneView solution was during an operation when crucial equipment was misplaced. Thanks to OneView's accurate tracking, the equipment was swiftly located and retrieved, preventing potential downtime and financial loss.

Bishop praises OneView as the best solution she has encountered in her 20 years in the industry, highlighting its comprehensive features, user-friendly interface, and exceptional support.

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VETTING AND FUTURE INTEGRATION

Grady Rentals is currently vetting cameras and exploring API integration with their systems, anticipating even greater efficiency and integration.

IMPLEMENTATION AND IMMEDIATE BENEFITS

Grady Rentals highly recommends Pedigree Technologies' OneView for any company seeking a robust, efficient, and user-friendly fleet management solution. The platform's adaptability across different asset sizes and its comprehensive capabilities make it a standout choice in the industry.

The partnership with Pedigree Technologies has not only transformed Grady Rentals' operations but also set a new standard in fleet management, ensuring compliance, enhancing asset management, and improving overall operational efficiency. The success story of Grady Rentals underlines the transformative impact of a well-integrated fleet management solution.

ABOUT GRADY RENTALS

Grady Rentals is a prominent leader in the oilfield equipment rental industry, operating across eight states including Texas, Oklahoma, Ohio, Pennsylvania, Wyoming, and Colorado. They specialize in providing top-quality equipment and services for the oil and gas sector. Grady Rentals emphasizes customer satisfaction and safety, offering rapid mobilization and experienced support, ensuring that they meet the industry's needs effectively and efficiently. Their dedicated approach has established them as reliable partners for major oil basins throughout the United States.

For more detailed information, you can visit their [website](#).