Providing DMARC MSSP Services to their Clients

Challenge

Multiple domains being spoofed on a regular basis

Solution

Aligning all domains with email relay, SPF, DKIM, MTA-STS TLS-RPT and implementing DMARC

Results

New revenue stream with a large market share along with protecting their customers and themselves against spoofing and phishing attacks

"Our customers are heavily spoofed. By offering Managed DMARC Services along with PowerDMARC, we have secured our clients and built a new profitable service line"

General Manager

Identifying the problem

▶ Multiple Domain Names
▶ Lack of visibility on sending sources
▶ Spoofing and phishing attacks on customers
▶ Marketing mails delivered in junk mail

Objectives

The main goal of the deployment:

▶ Gain insight into all mail channels
▶ Authenticate all emails with DKIM
▶ Align email deliverability for marketing channels
▶ Mitigate the effect of phishing, spoofing, business email compromise
▶ Build a new profitable revenue stream for the MSSP

Achievements

▶ Gained full insight into the email channel
▶ Authenticated all emails with a DKIM signature
▶ Protected all domains with a DMARC enforcement policy
▶ Improved email deliverability
▶ Protected customers against phishing and spoofing attacks