

Purple Partnership

Purple Partnership is a network for independent insurance brokers. Owned by Jelf Group, Purple Partnership offers its members choice, support and a wide range of benefits without compromising their independence.

Membership Management System for Purple Partnership

Nine years ago Purple Partnership needed a **website with a membership portal**. Having a reputation for quality web development a local design agency recommended Evergreen.

Nine years later Purple Partnership needed an updated, modern, functional website. They knew who to ask!

Evergreen challenge:

To design and build a fully-responsive website, utilising and upgrading the existing **membership system and database**. The new website needed to incorporate a responsive design, allowing it to be viewed on smartphones and iPads.

Evergreen solution:

Initially, Evergreen clarified Purple Partnership's needs and liaised with their design agency to obtain up to date imagery.

Operations Assistant Kate Emmerson told us that their priority was improving the look and functionality of the website, ensuring it could be accessed via smartphones and iPads. They also wanted to work within a budget and Kate knew they would get their money's worth with Evergreen.

Kate said the new site provides clients with "easier access" and functionality which improves their experience.

Kate describes herself as "not very technical", but was reassured as Evergreen "kept it simple and always understood me. We would definitely go to Evergreen again".

Evergreen have had a working relationship with Purple Partnership for nearly a decade – we don't just leave after we finish a job, we provide **ongoing support and assist with new projects as the business grows**.

For more information about how Evergreen can help your business please contact us on **01454 269 087** or **send us an email**.

Click here to visit
www.purplepartnership.com



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Kate Emmerson, Operations Assistant
Purple Partnership

