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-Jonathan Kurtz, President, Prometheus

Prometheus Books

Preparing For A Best-Selling Future

The Challenge:

Located in Amherst, New York, Prometheus Books is a leading publisher of thoughtful and authoritative books in a wide variety of categories. Prometheus knew that its IT infrastructure and solutions weren't where it needed to be to keep up with a publishing industry that's constantly evolving. However, like many businesses, Prometheus also knew that it needed to remain cost-conscious. The publisher called Synergy, their IT partner for more than a decade.

The Solution:

Synergy assessed Prometheus' aging infrastructure, lack of storage and backup solutions, new remote access and security challenges, and presented options it could grow into when they were ready. "Their consultation kept in mind our budget, the options we had available with cloud or on-premise solutions," said Jonathan Kurtz, President of Prometheus Books.

The Result:

Prometheus has begun to address their most pressing IT needs, and has a roadmap for addressing future challenges. "They let us choose the right combination of best-in-class technology for driving our company securely into the future of publishing," added Kurtz.

Synergy Solutions Used:

- · Service Assurance
- · Remote Monitoring
- Help Desk Services
- Professional Services
- · Virtualization and Storage