

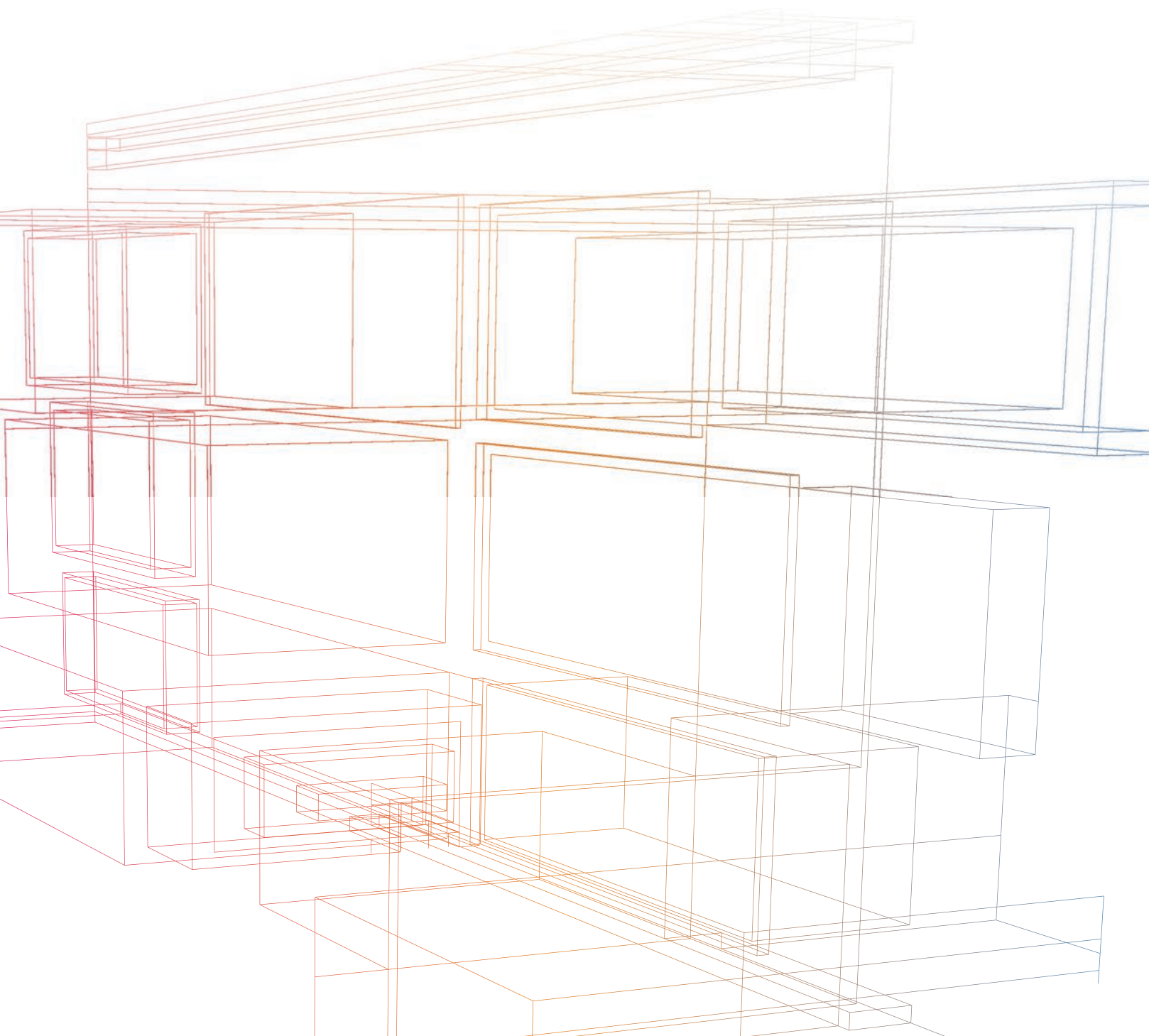


MULTICHANNEL  
SOLUTIONS

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INTEGRATED   INNOVATED   INSPIRED

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# PURE<sup>®</sup>

## COLLECTION

Pure Collection is a multichannel retailer, manufacturing and supplying 'The world's finest cashmere, sensibly priced and expertly crafted into beautiful, modern styles.' The brand has representation in 30 John Lewis concession stores, high street boutiques in York and Tunbridge Wells, and launched Pure Collection US in 2006.

As a brand with global supply chains, Pure Collection had a requirement for a streamlined procurement process. The brand needed to control quality while also improving profit margins and speed to market. Integrating key functions such as product concept as well as production and shipping to the appropriate sales channel as quickly and efficiently as possible were also critical requirements.

### **The solution: MNP's Purchasing & Supplier Management (PSM) implemented in 2014**

By implementing PSMActive, Pure Collection is now able to react rapidly to changing consumer trends, improve productivity, and deliver consistent quality. Real time information ensures the entire design process is managed efficiently taking into consideration Product Lifecycles, Product Information, Workflow and Inventory Management. The introduction of an automated process has enabled buyers the flexibility to operate from any location, sign off contracts and purchase orders, make updates to estimated delivery dates, review real time sales information and replenishment as well as monitoring vendor compliance.



### **Key Benefits of PSMActive**

- » Increased responsiveness to customer needs.
- » Increased customer satisfaction.
- » Enhanced inventory management.
- » Forecasting capability.
- » Superior workflow management of design and buy processes.
- » Better vendor management and tracking.
- » Speed of process from order to delivery.
- » Standardisation – increasing company compliance levels.

### **What our users think of PSMActive**

The speed of purchase order creation and new product set up has vastly improved, and has therefore enabled the purchasing team the time to spend on more important non-administrative tasks.

**Duncan Harrod, Harrod Horticultural.**

We were impressed with the simplicity of the user interface, despite the complexity and depth available. Business analytics are available at every level of the software, so it is easy to identify issues early and report on just about anything! The support structure and staff at MNP have all been incredibly helpful from day one, and we're looking forward to further developments.

**Lawrence Parr, Director, Force 4 Chandlery.**

One of the key benefits of our close relationship with MNP is that we are able to get enhancements to the package delivered quickly and at a very reasonable cost.

**Carl Green, Operations Manager, Harrod Horticultural.**