

DATA INTEGRATION

■ ■ BAVARIA FILM

Bavaria Film optimizes its business processes and boosts efficiency with Qlik Talend® Data Integration

DATA CIDERS
QuinScape



About Bavaria Film GmbH

Bavaria Film GmbH and its subsidiaries form a modern, broad-spectrum corporation in the German-language film, TV, and streaming sector. A longstanding market player with over a century of history behind it, its core business currently lies in the development, production, and distribution of motion picture content in fiction and non-fiction genres across all platforms. Another of the company's key operations is the Geiseltasteig media campus, an important studio and office complex to the south of Munich. Bavaria Film is a medium-sized company with annual revenues of €311.4 million (2023/24 financial year) and employs around 1,500 permanent and freelance staff across its various ventures.

“Integrating SAP and enaio with Qlik Talend Data Integration enabled us to establish a highly efficient digital workflow for processing incoming invoices.”

Sarah Conrad, Data Solution Engineer, Bavaria Film GmbH



Customer
Bavaria Film GmbH

Region
Germany

Industry
Film and media

Department
Finance

Challenges

- Consolidating the IT application landscape, migrating from IBM AS/400 to S/4HANA® Cloud

Solution

Implementing Qlik Talend Data Integration to connect 60 different applications.

Results

- Up to 90% reduction in processing times
- Consistent workflows
- Automated data quality assurance

Consolidating the entire IT application landscape

Back in 2020, Bavaria Film Group's management laid out a large-scale, comprehensive digitalization strategy for the enterprise, focused on the consolidation of its entire IT application landscape. One of the many actions this involved was a migration from IBM AS/400 to S/4HANA® Cloud.

It quickly became clear that with such an extensive project on its hands, involving more than 60 applications and requiring numerous interim architectures, finding a central data integration platform would be crucial. This platform would be used to combine a wide range of technologies, both on-premises and via the cloud, harmonize data, and ensure its ongoing utilization. The film and television production company also wanted to achieve significant efficiency gains by introducing automated interfaces.

Qlik Talend Data Integration as a central EAI system

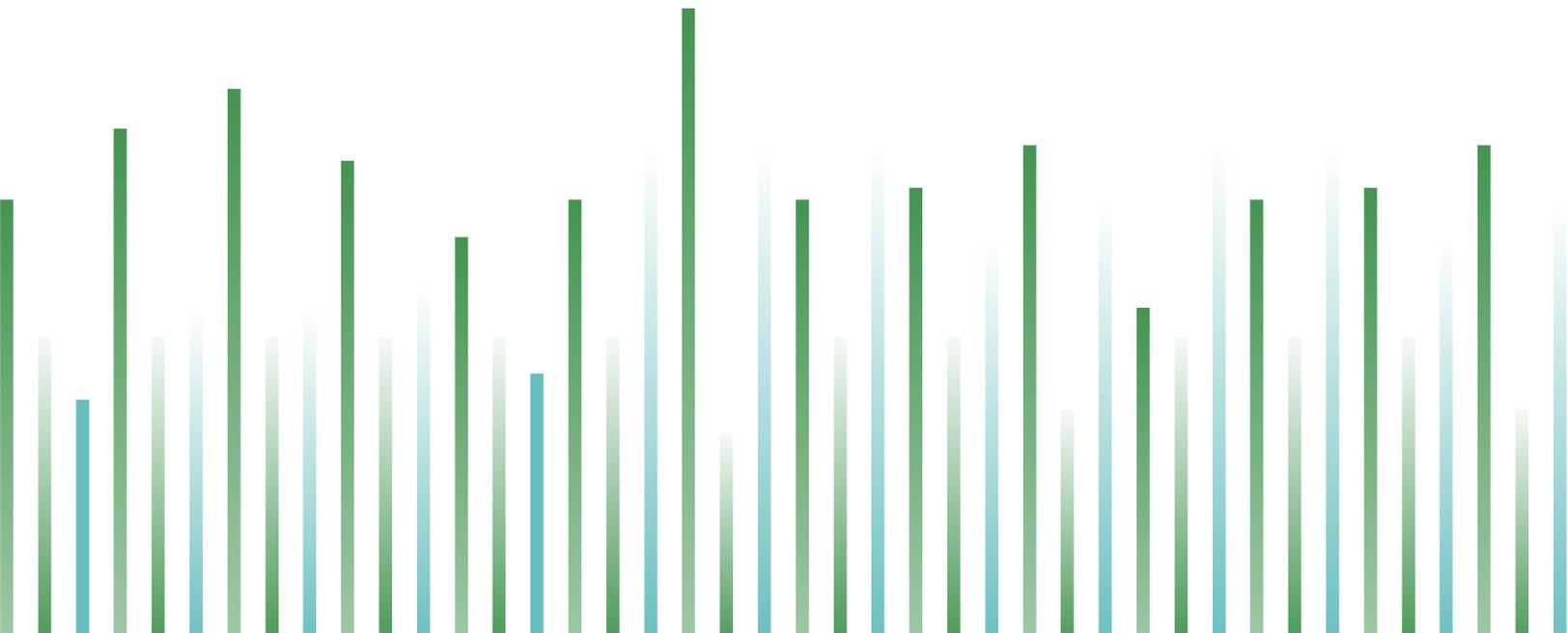
Bavaria Film began its search for a solution with a tender process, eventually opting for Qlik Talend Data Integration as its data integrator. The state-of-the-art, futureproof technology behind the platform and its comprehensive support for cloud integrations were key factors in the decision, with standardized architecture being the primary selling point. The platform also covers all of the company's ETL, ELT, and enterprise application integration (EAI) requirements.

The company chose experienced Qlik Select Partner, Daticiders QuinScape, to implement the project. The IT service provider, which specializes in data and AI and software engineering, has been supporting companies with the data-based optimization of their products and business processes for over 20 years.

Daticiders QuinScape recommended that Bavaria Film build up an EAI system based on Qlik Talend Data Integration to handle both the data integration between the various non-SAP and SAP systems and with S/4HANA® Cloud.

Efficient payroll accounting

The first use case Daticiders QuinScape optimized was Bavaria Film's payroll processing, which involved connecting its HR solution to the SAP system. In just a week, the data integration specialists were able to hand over the Qlik Talend Data Integration solution to Bavaria Film. Previously, some 20,000 datasets a month had to be manually corrected in Excel, which was prone to errors. This is now largely automated with Qlik Talend Data Integration, and the process is also now 90% faster.





Optimized invoice processing

Bavaria Film wanted to have better quality data and spend less time processing its incoming invoices, too. Another starring role for Qlik Talend Data Integration: the solution is now used to standardize invoices from the individual business's invoicing systems. The source systems are loaded in using the Qlik Talend Data Integration on-ramp function, and the data is transformed into the central invoicing format. Qlik Talend Data Integration also transferred this data from the EAI into IBM AS/400 and SAP, which were operated in parallel until the gradual migration of the individual clients to S/4HANA® Cloud was complete.

Sarah Conrad, Data Solution Engineer at Bavaria Film GmbH, explains another application for Qlik Talend Data Integration and Dataciders QuinScape: "To establish a seamless, automated workflow for incoming invoices, covering every stage from receipt to accounting and documentation, we also wanted to integrate SAP with enaio, our system for automated invoice processing, digital archiving, and document management. The aim was to make all incoming invoices visible automatically through a link to enaio in SAP."

Digital workflow

"Integrating SAP and enaio with Qlik Talend Data Integration enabled us to establish a highly efficient digital workflow for processing incoming invoices," says Conrad. "We're now able to process them more easily and reliably. The invoices are automatically captured, stored in the system, and archived. Then, the system checks the data for accuracy and sends the invoices on for accounting, fully automatically. It also performs document management tasks that significantly boost oversight and traceability. That helps us a lot in terms of documentation, which we have to have in place for things like audits."

SAP integration with Azure SQL

Another top priority on the to-do list for Qlik Talend Data Integration lay in making master data from SAP as easy as possible for the Controlling department to access. Dataciders QuinScape built a cloud-based data warehouse based on Azure SQL, which is integrated with the SAP system via Qlik Talend Data Integration. The Controlling team can now create custom dashboards in the BI frontend using the relevant accounting data in close to real time.

Efficiency through integration

Around 60 applications covering cost accounting and data warehousing have now been linked together using Qlik Talend Data Integration. Implementing the interfaces has considerably improved data quality, security, and integrity. New functions such as automated data corrections, automatic uploads and downloads, change logging, and authentication of key users help Bavaria Film ensure the smooth exchange of data between internal and external systems. The result? Greater flexibility, higher productivity, and less time spent on daily routine tasks.

Make your data go further with
Qlik Talend Data Integration

Find out more



About Qlik

Qlik transforms complex data landscapes into usable information that helps companies achieve success. More than 40,000 customers worldwide use our portfolio of modern, business-ready AI/ML solutions to ensure consistently high data quality. Our strengths lie in data integration and data governance, and we offer comprehensive solutions that work with a wide range of data sources. Intuitive real-time analyses by Qlik uncover hidden patterns, enabling teams to master complex challenges and take advantage of new opportunities. Our practical, scalable AI/ML tools help our customers achieve better results even faster. We act as a strategic partner, boosting their competitiveness with our platform-agnostic technology and expertise.

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About Dataciders QuinScape

Dataciders QuinScape GmbH is a leading IT service provider specializing in data and AI and software engineering. It has over two decades' experience supporting its customers through the data-based optimization of their products and business processes. Dataciders QuinScape develops tailored IT solutions based on internationally established platforms such as Qlik Talend Data Integration. Its combination of ingenuity, a deep understanding of processes, and technological expertise enables it to support companies ranging from SMEs to DAX 40 corporations.

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