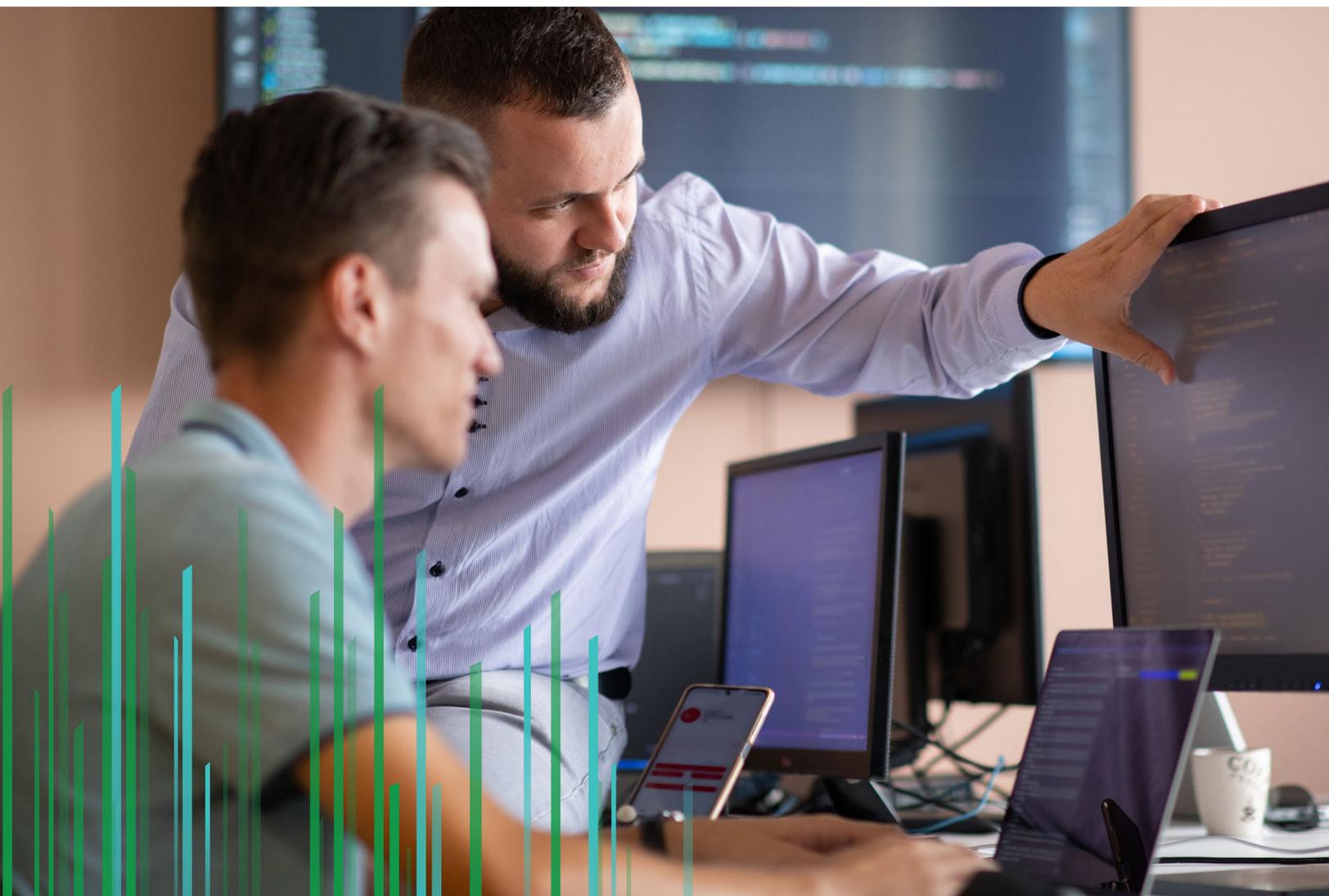




ANALYTICS



Fusion turns analytics into action to enable in-the-moment insights, decisions, and outcomes



About Catalyst Cloud and Fusion

Catalyst Cloud, a leading software provider of portal technologies, took a decision in 2022 to fully align with Qlik as its technology partner of choice. Since then, the dynamic and forward-thinking software development firm has experienced rapid growth, expanding its cutting-edge product portfolio and earning an impressive roster of clients.

It developed Fusion, a no-code mashup portal that integrates with existing Qlik Cloud Analytics™ licenses. Fusion is a configurable, customizable platform that simplifies access to critical insights, supports role-specific data insights, and scales effortlessly to meet the demands of both internal teams and external stakeholders. Fusion transforms complex analytics into an intuitive, user-friendly experience for a rapidly growing user base.

“Any Qlik Cloud Analytics customer can place Fusion on top of their Qlik Sense® hub and access role-based insights at their fingertips at the critical point of need.”

Marcus Adams, Managing Director, Catalyst Cloud



Customer Name

Catalyst Cloud

Industry

High Tech

Geography

UK

Function

Finance, HR, IT, Marketing, Operations, Sales, Supply Chain Management

Challenges

- Place truly actionable insights into the hands of end-users
- Simplify access to and adoption of powerful analytics
- Expand operational use cases and encourage cloud transitions

Solution

Catalyst Cloud developed Fusion, a no-code portal that integrates with existing Qlik licenses to deliver critical insights across organizational roles.

Results

- Fusion saves time and promotes transparency and collaboration
- Scalability and ease of use encourage adoption and expansion
- Average adoption at one client has increased by 58%

Putting analytics into action

Qlik partners – and the ways in which they use Qlik – are almost as varied as the use cases for Qlik products. Some use Qlik products as out-of-the-box solutions. It's a great working model: they're powerful, flexible, and scalable tools that are already meeting a host of different use cases around the world.

Catalyst Cloud works differently. It was launched in 2022 with a mission to take the insights, analytics, and data-driven intelligence that Qlik delivers and make them even more accessible to those who most need it.

"I know all about building data portals for organizations that wouldn't otherwise get operational value from Qlik out-of-the-box," says Marcus Adams, Managing Director at Catalyst Cloud. "When we set up Catalyst Cloud, it made sense to continue to build on those service-led endeavors."

The Catalyst Cloud product that both exemplifies and delivers on this philosophy is Fusion. It's the result of a drive to truly democratize high-value data, cut through the morass, and present it in the simplest, most effective, and most understandable way possible.

"Putting analytics into action is really important, but if you don't have an outcome, it's little more than people just looking at a chart," Adams notes. "If I'm a hospital nurse and I want to know when a bed will become available because I've got three people waiting for one, I need operational analytics in front of my eyes at that exact moment. That's what Fusion does."

A looking glass for the entire organization

Fusion is a lightweight, web-based, no-code add-on to Qlik Cloud Analytics that uses simple custom portals to make Qlik easier to access and utilize for any user at any level.

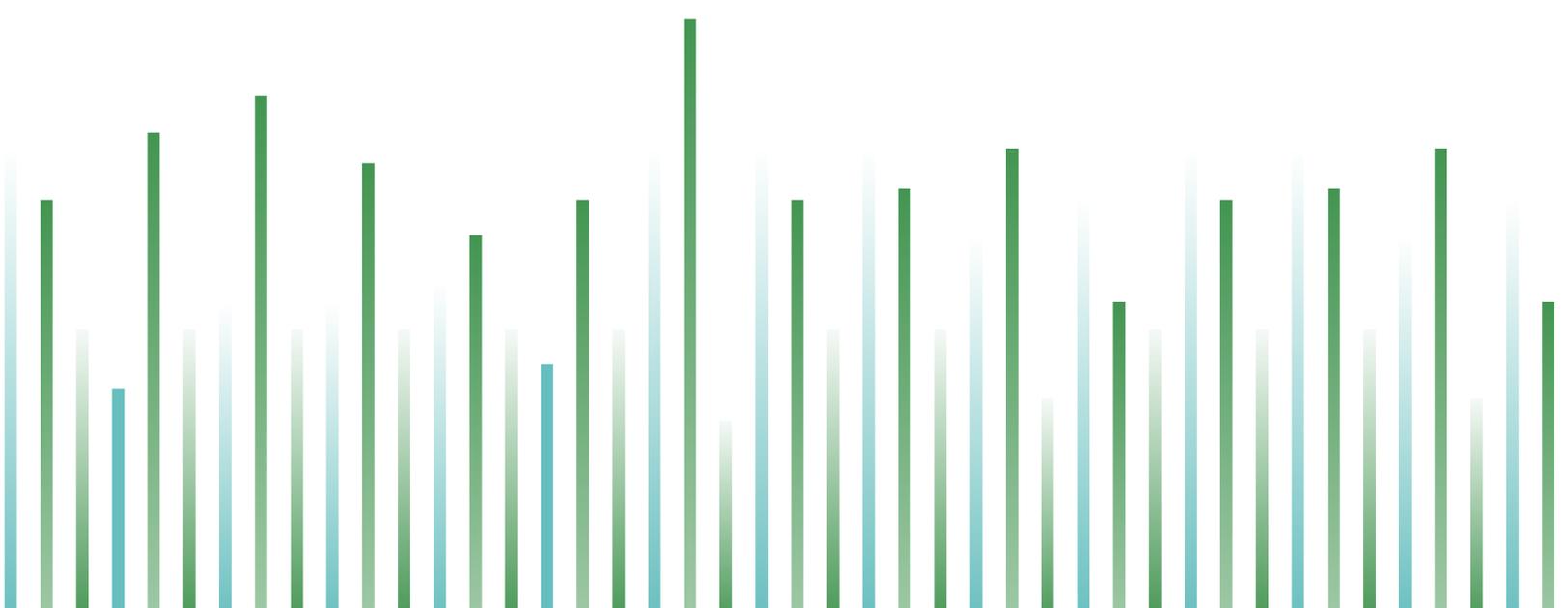
"Any Qlik Cloud Analytics customer can place Fusion on top of their Qlik Sense hub and access role-based insights at their fingertips at the critical point of need," says Adams. "It's all about delivering operational use cases at scale."

"Fusion provides a looking glass for the entire organization," adds David Snelson, Head of Business Development and Alliances at Catalyst Cloud. "It delivers supercharged operational analytics to every single member of staff, rather than to a closed cohort of data geeks who then have to disseminate that information."

Fusion mashes up existing Qlik applications and charts, then filters and presents the information required for each set of users with no superfluous 'noise' or barriers to understanding.

"If you're managing hospital beds, you only want to see the details about bed management. You're not interested in sections on finance or procurement, for example," Adams explains. "So, you can create groups of users and roles and define who accesses and sees the information relevant to them."

Also completely customizable are the interface's branding, graphics, and colors, allowing users to fully replicate their corporate or organizational environments seamlessly.





“Qlik is amazing and feature-rich,” Adams adds. “But Fusion is for those who want to pare that back, add their own navigation and branding, and roll it out to anyone inside – or even outside – their organization.”

It is also a highly agile and flexible tool that can be in place and deliver value to Qlik Cloud Analytics users within days.

“Within a week, you can be up and running with a portal that scales to tens of thousands of users,” says Adams. “A custom web project could take 100 days and cost hundreds of thousands of dollars to achieve that, but this out-of-the-box tool does it in a matter of days.”

Power to the people

Fusion users now range from a global chemical manufacturer to an automotive and vehicle leasing organization to a globally renowned pediatric hospital.

The chemicals company uses Fusion to deliver dynamic, actionable insights into the carbon footprints of its ingredients, while the automotive leasing organization has developed an intuitive customer portal to track key metrics and base decisions on meaningful insights.

“The pediatric hospital has over 50 active Qlik applications, which they cherry-picked and assembled based on the roles and personas of key individuals,” Adams adds. “Average adoption there has grown by 58% over three years simply by using this product.”

Fusion makes reporting easier to find, saving time and effort across departments and organizational functions and promoting transparency and collaboration. Adams adds that its scalability and ease of use also allow users to define and build new use cases and then configure Fusion accordingly.

“The pediatric hospital is a great example of how customers can pick Fusion up and run with it,” he says. “They have a big Qlik Sense environment, but they’ve used Fusion long enough to know how to make the most effective use of it. They can just do it themselves, without having to knock on a partner’s door.”

Another critical success of Fusion is that it offers users a quick, easy, and highly efficient introduction to other expanded use cases as the portal propagates across an entire organization.

“Qlik is very keen on Fusion because it’s driving further adoption and introducing new users to the cloud,” Adams notes. “That’s critically important. A large volume of Qlik users haven’t yet made that leap, but moving to the cloud can help surface a whole range of operational use cases.”

The adoption of Fusion is set to expand rapidly, spreading awareness of Qlik and analytical processes further still. Adams explains that one prospective customer is looking to increase the adoption of analytics by 50% in its first year.

“They see Fusion as the perfect way to achieve that,” he notes. “Qlik is incredibly powerful, and Fusion makes that power available to regular employees who just want to do their jobs better tomorrow without having to learn a whole new tool. It’s magical.”

Make game-changing analytics accessible to everyone

[Learn more](#)



About Qlik

Qlik transforms complex data landscapes into actionable insights, driving strategic business outcomes. Serving over 40,000 global customers, our portfolio leverages advanced, enterprise-grade AI/ML and pervasive data quality. We excel in data integration and governance, offering comprehensive solutions that work with diverse data sources. Intuitive and real-time analytics from Qlik uncover hidden patterns, empowering teams to address complex challenges and seize new opportunities. Our AI/ML tools, both practical and scalable, lead to better decisions, faster. As strategic partners, our platform-agnostic technology and expertise make our customers more competitive.

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