

Development and testing services for RebelMouse

RebelMouse is an aggregator for social media that was launched by Huffington Post.

Solutions

Development, testing

Technologies

Apache, Auth 2.0, CoreData, C#S3, Django, Flurry, HTML5, JavaScript, JSON, Memcache, MongoDB, MySQL, NGINX, Objective-C, Python, Redis

Country

United States

Challenge

The task was to develop a social media aggregator that allows to create user accounts, to connect different social media accounts and conveniently manage the information from them on one single platform.

Industry:

Social Networks

<https://www.rebelmouse.com>

We were also to develop a fitting iOS app that was required to allow creation of a dynamic feed of messages from social networks with a few touches.

Project Duration

6 months

Team Composition

PM -1

Developers - 3

Testing & QA - 2

Solutions

RebelMouse is an aggregator for social media that was launched by Huffington Post CTO Paul Berry. On the first look this platform looks like a digital newspaper that represents user's social media events.

Platforms:

iOS

Web

Engagement Model:

Dedicated team

Basic registration allows users to connect their accounts on Twitter and Facebook. The updates from the connected accounts are represented in the collage-styled information flow that shows user's presence within social media. RebelMouse allows user to arrange the posts displayed on the dashboard. The user page is updated automatically, but the user can customize it deleting updates that are not necessary or sticking the important ones to the top of the page. Also, among the RebelMouse tools there is a bookmarklet to share any content that has been found by the user on the Web.

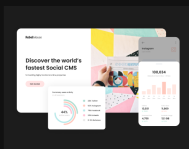
The RebelMouse platform also works on the mobile application for iOS. This allows people and businesses who have huge volumes of personal followings to choose a convenient way to make their fans reach all of their recent updates. RebelMouse app allows you all the features while on the go from anywhere. Some of the features users will be fond of are:

- Ease with sharing and reposting tweets, videos, images and text.
- A nice looking blog post may be created from practically any link, image or page.
- Other user's content is easily discoverable hence nothing of importance to users will be missed.

Our Development Expertise

We are experts in many other advanced technologies, languages, and web development tools that can push your PHP-powered solution even further. Tell us what you're aiming for, and we will help choose the best technology and talent for your goals.

 Java	 PHP	 GO	 Node.js	 Python
 C#	 JavaScript	 React	 Angular	 .Net



Implemented features

- ✓ Ease with sharing and reposting tweets, videos, images and text

- ✓ A nice looking blog post may be created from practically any link, image or page

- ✓ Other user's content is easily discoverable hence nothing of importance to users will be missed

Results

Social media aggregator for managing social media information and a flexible iOS application that allows constant presence in the stream of news and current events. The feed of messages may be placed on the home page of your own site as well, or users can share it with friends. All user's online presence is easily organized into a beautiful site within several moments. Any user's social front page is updated automatically as they are posting things they care about in social media.

RebelMouse is a fresh look at CMSs and a look that worked out great. More than 500,000 sites are powered with RebelMouse today, including such loud names as AOL, Intel, MTV, FOX, Amazon Web Services, L'Oréal, Spotify and others.

87%

Satisfaction rate

57%

Conversion of mobile app

7%

Bounce rate decrease