

# Recruiting Firm

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## Services

Predictive Analytics

## Challenges

The client partnered with Aureus to automate their manual process of searching through hundreds of resumes, with a drawn-out cycle time.

## Solutions

Our team explored the interaction of resume characteristics and job requirements on the success of a candidate's placement. We used machine learning tools to build a scoring system that rates resumes on the likelihood of being selected for a particular position, based on resume characteristics, job requirements and the prevalent economic environment. Our web-based platform then produced a subset of candidates with the highest probability of placement.

## Results

The average number of manually researched resumes reduced by **75 percent**. This also improved the firm's ability to deliver on the right candidate in a short span, **increasing favorability** among their clients.