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How Waldecker Homes Doubled Growth with Ressio's Project Management Software



Mitchell Kasselmann March 11, 2025



Waldecker Homes: A Lakefront Custom Home Builder

Waldecker Homes is a residential construction company specializing in lake-front custom home building and renovations. Founded by Blake Waldecker, the company started as a one-person operation handling everything from client communication to on-site project management. Over the past year, they have successfully expanded, hiring two full-time employees, increasing their project capacity - all while improving efficiency with Ressio's project management software.

The Challenge of Managing Custom Home Construction Projects

As a small construction business, Waldecker Homes faced several common growing pains:

- Time-consuming manual processes for estimating, scheduling, and budget tracking
- Struggles to scale operations without sacrificing quality

With increasing demand for their services, Blake needed a solution that could streamline project management, improve collaboration, and allow the business to grow sustainably.

How Ressio Helped Streamline Construction Management

Before Ressio, Blake spent hours searching through emails, spreadsheets, and physical folders just to provide a single update to a client.

Then, in September of 2023, Waldecker Homes implemented Ressio's project management software. With features designed specifically for custom home builders and remodelers, the platform provided:

- **Centralized Project Management** – A single software to track all active jobs, timelines, and budgets.

- **Seamless Communication** – Built-in messaging and document-sharing to keep subcontractors, employees, and clients aligned.

- **Accurate Estimating & Budgeting** – Easy-to-use estimating & budgeting tools that allowed financial information to be delivered to clients faster and more accurately

The Results: Increased Efficiency, Profitability & Business Growth

After one year of using Ressio, Waldecker Homes saw dramatic improvements in efficiency and business growth:

- **2x Business Growth** – Increase in projects and revenue led to hiring two full-time employees

- **50% Time Savings** – Reduced manual data entry in the estimating process allowed Blake to focus more on client relationships

- **Improved Profitability** – More accurate estimates and budget tracking minimized costly overruns.

😊 **Happier Clients** – Improved communication and transparency enhanced customer satisfaction

Today, clients can access their project's budget, schedule, and daily logs—in real time. "The ability for customers to check everything without waiting for an email has been a game-changer," says Blake.

Testimonial

"Giving us one place to communicate as a team and communicate with the customers has been a game changer." — Blake Waldecker, Founder of Waldecker Homes

Looking Ahead: Scaling Growth with Ressio's Home Builder Software

With streamlined operations and a growing team, Waldecker Homes is now planning to perfect their process with Ressio in the coming year before expanding even more in 2026. By continuing to leverage Ressio's platform, they are well-positioned for long-term success.

Thinking about streamlining your construction business?

Take it from Blake: 'There's no way I would be where I am today without Ressio's platform.'

Book a demo with the Ressio team today and take your homebuilding business to the next level.

Discover the Future of Building with Ressio

See why modern builders are ditching legacy platforms for Ressio. Book a demo and discover AI-powered automation that actually saves time and protects margins.

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