New Internal Platform of CUPFSA

CUPFSA is one of the largest cosmetic companies located in Panama. They are known for distributing and selling perfumes and being part of the French cosmetic industry, but most importantly, they are responsible for Channel products distributed and sold in America, especially in Central and Latin America. Being such a gigantic company, they needed a platform that could support all the internal transactions necessary to constantly deliver all the products they sell from other companies like Channel. It was then that Rootstack appeared and helped them find a solution.

Proyect

Rootstack became a key part of developing a platform that could support the entire CUPFSA internal process and how we developed a solution that could be tailored to your current and future needs.

Goals & Objectives

(1) Develop a web platform that can manage all the document exchanges that CUPFSA requires to successfully distribute and sell all the different cosmetic products that they export to Central and Latin America. (2) Create a platform that serves as a way of monitoring and following up on these document exchanges so that all company collaborators can easily access and track them. (3) Implement a bespoke workflow solution

Usage

Through this platform, CUPFSA can see workflows in progress, completed and canceled. They can access this information either by searching manually or using the multiple filters integrated in the platform. As for the documents that the company must send to their respective representatives in each country, they can do so simply by uploading to the platform and updating as they wish.

Outcome

As a large company managing different countries with different requirements in one place, Rootstack managed to create a completely tailored web solution for CUPFSA and a workflow aimed at helping them keep track of all the necessary documents they need to

be up-to-date with their health registration and thus be able to continue selling all their cosmetic products.