Institutional Web Development for ENSA

Elektra Noreste SA (ENSA) is a company with more than 430,000 clients and 15 substations, dedicated to providing electricity to the northeast area of ??the Republic of Panama.

Website Redesign

At Rootstack, our team was in charge of designing and developing the new website of the company with a stylized, dynamic and adaptable design to all devices. The website redesign was developed from 0 with content migration, a more dynamic and user-friendly user experience and better organization of information - thus allowing a more effective interaction with the user.

Website Features

The web platform designed for ENSA has in mind a responsive design to comply with the most demanding standards, so it can be used both on the web and mobile. Likewise, Microsoft C #, ASP.NET and Bootstrap libraries were used for the development of the services that make up this ecosystem of new functionalities. Finally, the interconnection between web services and website was developed in Drupal. One of the main objectives is that this platform is aligned with all Grupo-EPM experience and design standards.

The Final Product

Now, through electronic web forms, the customer when visiting the website can request new supplies, see your account statements and even calculate your consumption along with many tips the company to save electricity. The new site website was tested on ENSA infrastructure, and we can confirm that it complies with needs to streamline the ordering process and offer testing and support for the application.