

How We Helped Revival Windows Build a Repeatable Hiring Process



The Challenge

Revival Windows had tried both agencies and running recruiting internally, but both approaches were inefficient and time-consuming. Agencies created ambiguity, while doing it in-house tied up the team's time and attention.

Key issues included:



High No-Show Rates



Manual Workload



Lack of Visibility

The team needed a solution that delivered control, efficiency, and reliability—without draining their time.



Our Solution

SalesDraft provided the structure and automation Revival Windows was missing. Instead of chasing leads manually, the platform handled candidate interactions and follow-ups. This allowed managers to focus their time on a single daily webinar, while automation took care of the scheduling, confirmations, and reminders that used to consume hours each week.



The Results

With SalesDraft, Revival Windows dramatically reduced no-show rates, eliminated wasted recruiter time, and gained full visibility into their pipeline. While overall costs remained similar to agency spend, the efficiency and control were far greater. SalesDraft gave them a predictable, manageable recruiting process that fit seamlessly into their daily operations.

“

Now SalesDraft does the interacting, and all I have to do is show up once a day for a 25-minute webinar. No-shows have drastically gone down—we don't waste as much time anymore.

”

James
President at Revival Windows

Key Impact Metrics



800

applicants sourced



60

hires made



7.5%

conversion rate



\$200

Cost per hire
(industry average is \$1200)