

# Sweeter business success thanks to the Cloud and SAP Business One®

By selling sweets and snacks to a mayor supermarket chain in Germany, LCGK experienced an enormous growth in only a couple of months time. Thanks to SAP Business One and the Cloud solution offered by conesprit, LCGK has been able to implement clear business processes that have structured their company.

## Before: Challenges and Opportunities

- LCGK's lack of space and structure was slowing their business growth.
- The sales team needed real-time information about stock.
- New software was required that could provide accurate inventory management to reduce warehouse mistakes.

## Why SAP Business One and conesprit

- The Cloud solution offered by conesprit made SAP Business One available to staff in various locations.
- LCGK's whole system could be tested and implemented in the Cloud.
- conesprit understood LCGK's specific needs from the very beginning and offered a smooth implementation.

## After: Value-Driven Results

- Since implementation, the sales team can now set realistic goals using accurate real-time data.
- Mistakes across the business, including in the warehouse, have reduced to (almost) zero.
- All departments are following the same processes.
- Inventory management has improved hugely.
- The solution offered by conesprit allows LCGK to scale up progressively.



“We are so much more efficient since we started working with SAP Business One. We’ve got everything in the cloud and we have round-the-clock access. **A giant step forward.**”

Daniel Phillip – Head of Sales, LCGK GmbH

## 200% customer increase

in only three months

Featured Partner



LCGK GmbH  
Ludwigshafen,  
Germany  
[www.lcgk.de](http://www.lcgk.de)

Industry  
Food Distribution

Products and Services  
Sweets and snacks

Employees  
10

Featured Solutions  
SAP Business One

