



Avril Supermarché Santé: Making the best of nature accessible to everyone

Turns out, getting closer to a healthy lifestyle takes more than making good personal choices, it's about actually having access to natural and organic products. To make both a reality, boutique grocer Avril Supermarché Santé wanted to nearly triple the number of its stores in Quebec. But making that leap using its existing systems was a daunting task. Data silos created a lack of business insights needed to make smart moves. That's when they decided to check out more modernized systems.





Elevating performance and improving security via RISE with SAP

Before: Challenges and opportunities

- Aging system prone to outages created production backlog and increased expense
- Outdated systems limited scalability
- Lack of integration across systems created data silos, lacking real-time visibility in business performance

Why SAP and Syntax

- SAP integration of warehouse, finance and supply chain operations enables greater efficiency
- SAP solutions provide real-time data points and help enhance protection against cyberattacks
- Syntax's proven retail-industry experience helps realize a faster return on investment

After: Value-driven results

- Streamlined processes enabled 70% faster turn-around times for store openings
- Improved efficiencies resulted in 59% increase in invoicing, payment and credit processing speeds
- Enhanced insights afforded 15% uptick in customer retention rates

“Our migration to RISE with SAP has not only streamlined operations but also positioned us for future growth in a competitive retail market.”

Jean-Francois Tanguay, IT Director, Avril Supermarché Santé

30%

Reduction in IT
maintenance costs post
implementation

25%

Reduction in order-
processing time



Avril Supermarché Santé
11 Rue Evangeline
Granby, Quebec
www.avril.ca

Industry
Retail

Products and services
Distributes natural and
organic food, vegetables,
ecological products

Employees
603

Revenue
\$33.2M

Featured solutions
RISE with SAP Private Cloud
Edition



Generating better outcomes for business and community

Across the entire organization, Avril is reaping the benefits of implementing RISE with SAP Private Cloud Edition. Today, its bold vision to create a healthy hub of local and eco-friendly products in the Quebec region is a reality. In collaboration with SAP partner Syntax, the company consumed several cross functional applications. Avril's ability to overcome early adoption hurdles sparked long-lasting value and credibility. As a result, the solution integrates warehouse management, finance and

supply chain systems to increase invoicing, payment and credit processing speeds. But the SAP recipe for success doesn't stop there. Avril unlocked data driven resources to maximize sustainability and to scale new stores quicker. The replicating system reduces new landscapes for each store, shrinks company expenses and increases customer retention rates. Avril adds the upgrade's true value of future proofing the company allows it to leverage ensuing SAP features.

"Making the move from on-premise to cloud was unexpectedly smooth. We couldn't have been more pleased with this transition or the fantastic results this change has made for our business."

Jean-Francois Tanguay, IT Director, Avril Supermarché Santé



Featured Partner

