From nose to tail: Breeder's Choice gains full traceability with SAP Business One and BatchMaster

Before: Challenges and opportunities
- Outdated ERP system not suited for mid-sized manufacturing
- Limited visibility into multi-step production processes
- Inconsistent traceability of ingredients and batches
- Complex co-manufacturing needs with varying formulas
- High compliance standards requiring robust quality tracking

Why SAP Business One and BatchMaster
- Full integration of SAP Business One with BatchMaster for manufacturing control
- Real-time financial oversight aligned with production data
- End-to-end traceability across nine-step process

After: Value-driven results
- Consistent SQF Level 3 certification for over several years
- 24 pet food brands onboarded through enhanced production visibility
- Full batch traceability across all operations
- Quality-controlled positive release process from raw input to finished goods
- Streamlined purchasing, QA, and financial coordination
- Enhanced confidence and usability for all system users

"SAP Business One and BatchMaster together have enbled us to help our team grow and support the needs of the future of our company."

Rick Rockhill, COO, Breeder's Choice Pet Foods

24 brands

Pet food brands manufactured at the same plant

SQL

Safe Quality Foods Certification

Featured Partner

eWm eWorkplace Manufacturing

BATCHMASTER Process Manufacturing Software

Breeder's Choice Pet Foods	**Industry**	**Products and services**	**Employees**	**Featured solutions**
Irwindale, California, US www.breederschoice.com	Consumer Products – Pet Food Manufacturing	Co-manufactured and in-house pet food brands	Approximate 100+ employees	SAP Business One, integrated with BatchMaster Process Manufacturing