

Scaling premium golf retail operations with real-time insights

Before: Challenges and opportunities

- Managing rapid growth across B2B, B2C, and online sales
- Lacking real-time visibility and integration across systems
- Facing difficulties in data consistency and operational coordination
- Needing scalable solutions to support regional expansion
- Limited reporting for backend, warehouse, and financials

Why SAP and WMS

- Robust, scalable solution to support fast-growing business
- Seamless integration with existing systems and sales channels
- Tailored, local implementation support from partner WMS
- Custom add-ons for inventory, dashboards, and sales optimization.

After: Value-driven results

- Integrated data across frontend, backend, warehouse, and customer systems
- Improved customer service through real-time responsiveness
- Accelerated decision-making via customized dashboards and reports
- Enhanced security and traceability across all business functions.

“SAP Business One is like hiring a top official into our company. It **boosts productivity, secures our data, and brings complete peace of mind.** With WMS as our partner, we’ve future-proofed our operations.”

Dyootiman Pal, General Manager, eGolf International LLC

60%

Reduction in
operational
inefficiencies

ROI

Achieved in under 2
years

Featured Partner

