

Proplast – Driving growth and efficiency in the automotive lighting industry

Before: Challenges and opportunities

- Managing diverse lighting systems for multiple vehicle types
- Need for comprehensive and transparent ERP system
- Requirement for high-quality, customized solutions
- Desire for enhanced team cooperation and unit flexibility

Why SAP and rocon

- Chose SAP Business One for comprehensive ERP capabilities
- SAP offers full access to live data for faster decision-making
- Partnered with rocon for implementation due to their expertise
- Importance of customizable interfaces to improve employee proactivity
- Use of SAP's Webclient avoids need for a second system implementation

After: Value-driven results

- Significant increase in decision-making speed
- Enhanced flexibility and speed in business units
- Improved team cooperation and proactive workflows
- Consolidated live data available globally
- Real-time data access from any location

“The system supports digital roadmap focused on growth and efficiency. **SAP Business One**, together with our partner rocon, is a future-proof foundation for further growth and digital excellence”

Tobias Stöckmann, Managing Director, Proplast Fahrzeugbeleuchtung

45+

years of experience in
vehicle lighting

7.000

international customers
in more than 60
countries

Featured Partner

