



# Savage Group's Edge: Structure, Speed, and Simplicity with BoldTrail

How BoldTrail Helps Suzie Savage  
Streamline Operations, Drive  
Agent Productivity, and Recruit  
with Confidence

## Impact at a Glance

- ✓ **1 Dashboard** for all tasks, leads, and follow-up in one place  
**Zero Paper Notes** — replaced with accessible, organized contact records
- ✓ **Mobile-Ready** — agents can take action from anywhere
- ✓ **Built-In Recruiting Edge** — agents are onboarded with powerful tools from day one
- ✓ **Stronger Follow-Up** — task reminders, lead activity insights, and automations that keep agents focused



### Suzie Savage

Founder, Savage Real Estate Group Brokered by eXp Realty  
*21-agent team leader*

## One Platform to Run the Day

Suzie's team uses BoldTrail as their daily command center. No bouncing between systems. No digging for information. Just a clear plan of action every time they log in.

"We are in love with the one single place that we can go every single day. We have our coffee, open the computer, and the dashboard tells us exactly what we need to do—who to call, who's been active, who needs a message or a quick video."

## From Scattered Notes to Streamlined Execution

Before BoldTrail, staying organized meant sticky notes, scribbles, and scattered systems. Now, everything lives in one platform—searchable, synced, and always within reach.

With BoldTrail, agents reduce mental clutter and act with confidence—whether they're in the office or out in the field.

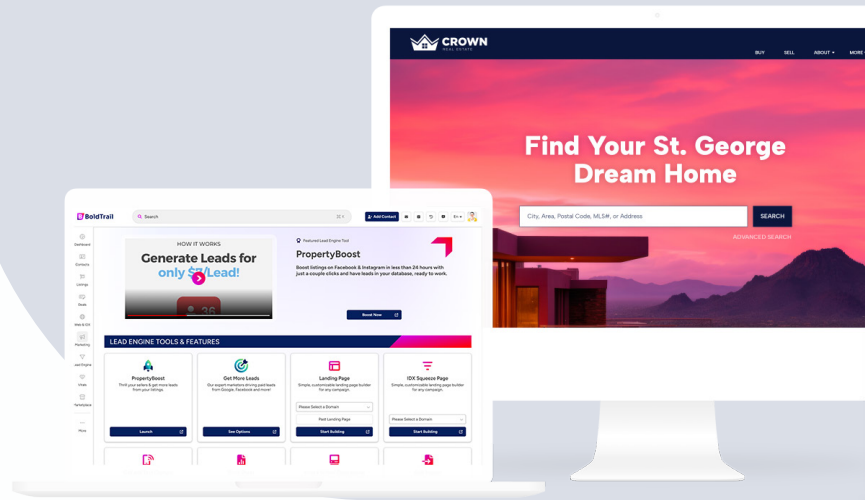
From lead follow-up to video messaging to task management, BoldTrail makes the work visible and doable.

"Before BoldTrail, I had notes and notebooks... even the backs of envelopes in my car. Now I can pop into BoldTrail at home or on my phone, and I have every note for every contact. I don't feel like I'm losing my brain every day."



# A Recruiting & Mentorship Differentiator

BoldTrail helps Suzie attract, equip, and empower agents. It's part of the value she delivers from day one—giving agents the structure and support they need to grow.



**“BoldTrail helps me stand out when attracting agents... and I actively use it to communicate with agents in my MLS and market.”**

Just like she nurtures buyer and seller leads, Suzie uses the same tools—texts, emails, call logging—to connect with potential team members and mentor her current agents.

## Consistency That Drives Connection

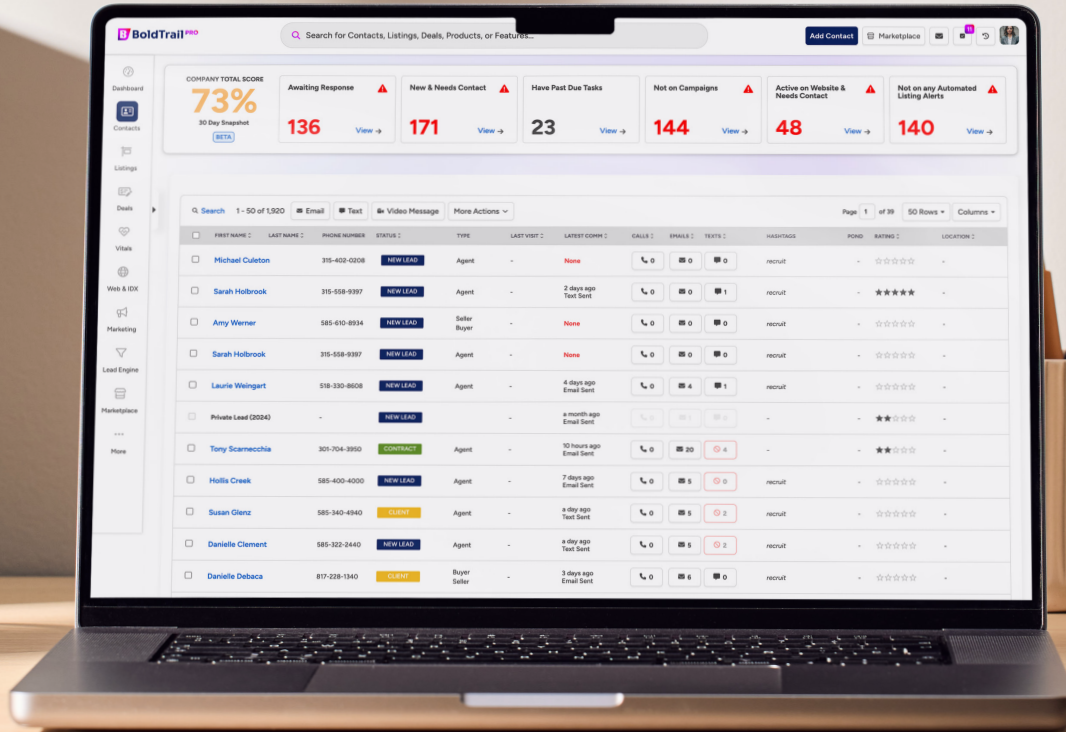
In a fast-moving industry full of distractions, Suzie keeps her team focused on what matters: real conversations and meaningful connections. BoldTrail powers that consistency.

From lead engagement to recruiting, every piece of the puzzle is connected—and powered by BoldTrail's automation, structure, and insights.



**“You get up, open your computer, and get to work. You communicate. You nurture. You make calls. You meet people. It's the basics—and BoldTrail helps us do that better.”**

# A Smarter Way to Grow



For Suzie and her team, **BoldTrail isn't just a tool.** It's the system that shapes how they operate—bringing clarity, consistency, and momentum to their day.



**Want to grow with confidence?**  
Let BoldTrail show you what's possible.

**GET A DEMO!**

