



About Jennifer Hammonds

Jennifer Hammonds is the manager for STEM education at National Wildlife Federation (NWF), a leader in conservation education for over 70 years. In its role as an educator, NWF strives to meet the needs of their varied audiences. Using SchoolKeep helps them reach those audiences contextually and enables them to build their conservation army.

Challenge

Before using SchoolKeep, Jennifer and her team struggled to keep pace with the ongoing maintenance and the depth and scope of the analytics required for their courses. They needed a platform to help them expand the organization's education goals.

Solution

NWF explored several other training solution vendors, but SchoolKeep stood out for several reasons. Ultimately, the team chose SchoolKeep for its scalable cost, end-to-end usability and customer support. They were also excited about how quickly they'd be able to create courses —upon signing with SchoolKeep, NWF was up and running in just a few days.

Results

SchoolKeep helped NWF improve their ability to influence diverse audiences, who have unique needs and perspectives. For them, being able to train those audiences is essential; it is one of the primary tools for helping NWF achieve their transformative strategic plan goals. In Jennifer's words:

"SchoolKeep has allowed our education department to meet the professional development needs of teachers and students all over the country and at a pace that works with their busy schedules."