



Sealand



Sealand is a sovereign principality in international waters, seven miles off the eastern shore of Britain.

It was founded on a so-called fortress island as an offshore radio station in 1967 by Roy Bates, a Major in the British Army. After initial challenges to its sovereignty, it was duly recognized in a British court of law.

Visitors to the official site can become certified as a Lord or Lady of the principality, own a piece of Sealand territory, or show their support by purchasing merchandise.

Design Box Media took over Sealand's website to give it "a fresh, modern, and professional approach", catering to its large worldwide presence and continuous growth. Naturally, they chose WooCommerce.

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"We needed to create a functional eCommerce website that would allow potential customers to purchase personalized and unique Sealand titles," explains Thomas Amos.

The tiny locale wanted to create a brand-new experience for Sealand fans across the world, highlighting its **fascinating history** and showcasing previously unavailable footage and information.

Sealand also provides a bespoke webmail service, and so Thomas and his team created a subscription system, allowing customers to create and renew their ongoing email accounts.

EXTENSIONS USED

- Facebook Shop
- Gift Cards
- Google Product Feed
- Postcode/Address Validation by SkyVerge
- Product Add-Ons
- Royal Mail
- · Sequential Order Numbers Pro
- WooCommerce Customer / Order / Coupon Export
- WooCommerce Google Analytics Pro
- WooCommerce Subscriptions
- WPML for WooCommerce

DEVELOPER

Design Box Media

DESIGNER

Design Box Media

CATEGORY

Enterprise

COUNTRY

United Kingdom (UK)

VISIT WEBSITE

https://sealandgov.org/