

DEVELOPED AN E-COMMERCE WEBSITE TO PROMOTE SELLING AND ONLINE AUCTIONING



The Client and Their Requirements

With operations spread in multiple countries across the globe, our client is an e-commerce giant in the industry. As part of their many different processes, they had an auction house as well.

The client wanted to take this auction house to the next level, and was therefore looking for a web design and development company who could provide high-quality e-commerce platform development services and build a

functional website to facilitate their selling, deal-making, and online auctioning processes.

Challenges Faced by Our Team

Our expert e-commerce web design team analyzed the requirements of the client and put forward a project plan. The project was not without a few exceptional challenges, all of which had to be met in order to ensure a well-performing website. These challenges included -

1. As a lot of traffic was expected to visit the website it was important that the e-commerce website design should be stable and secure
2. The major challenge was to integrate the various requirements of the customer on to one platform while keeping the interface simple for streamlined navigation and enhanced user satisfaction

The Flatworld Solution

The customer requirements were carefully analyzed by our web developers before providing the following solution:

1. An application was developed by our team which made it possible to host a mobile site for the e-commerce web design
2. The application had several in-built features, including the ability to list products categorically, provision for users to give feedback through comments, refer a friend option, buttons for social media sharing, and even multiple city listings
3. The application allowed users to buy products, opt for daily offers and deals offered by sellers, or even participate in online auctions
4. The customer has its operations spread in multiple countries hence the e-commerce web design supported multiple languages and currencies
5. A secure payment gateway was provided as well for the selling and online auctioning processes

Results

The e-commerce website development project was completed successfully, and within time. Some of the highlights of the project include -

1. The customer was delighted with the e-commerce website design and the simple user interface it had which enabled easy navigation of the website
2. The freshly launched website saw a considerably increase the traffic as well as a jump in sales for the client

Choose Flatworld Solutions for all your e-commerce Website Development Requirements!

At Flatworld Solutions, we have successfully helped countless global clients with their [website development](#) requirements for close to 16 years now. Our excellent team of website designers and developers are highly experienced and are able to cater to any of your website design needs while providing a fully customized solution.

If you have a similar e-commerce website design requirement feel free to [fill in the contact form](#) or talk to one of our representatives, and we will get back to you within 24 hours.