

Shine Drink

Shine Drink is an organic energy drinks manufacturer based in Sydney. They have a range of 5 – 10 drinks that they sell directly to customers through their own website and other e-commerce platforms (eg Shopify). These are manufactured in their own small warehouse. Each of their drinks uses 20 – 30 different ingredients with different quantities for each.

Before using StockTrim Shine found it difficult to know how much of their raw ingredients to order to meet the demand for their finished drinks. Not only that, they had to work out the time it takes from when an order was placed to when the ingredients would arrive, and then for the drinks to be manufactured ready to sell off the shelf.

They ended up having over-stocked ingredients that would sit on the shelf and go past their expiry date that had to be thrown out. They also had more popular ingredients that would go out of stock and hold up the manufacturing process and were unable to fulfil customer orders in time. It took their operations manager a lot of time to figure out how much to order and when. StockTrim has helped them by forecasting the sales they will make for each of their drinks and then breaking this down into the orders that they need to place for each of the raw ingredients.

They have now been able to eliminate almost all wastage by having 'just enough' stock to meet demand. They have significantly fewer delays in their manufacturing by not going out of stock of popular ingredients as much.

The ease of use of the StockTrim app has helped them save a lot of time planning their orders. They use Cin7 to manage their inventory records, and with the one-click integration, it takes only 5 minutes to import the latest data to automatically make the forecasts and create the order plans.