

**HELLER**

# How Can a Better Understanding of Business Processes **Drive Digital Transformation and Innovation?**

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Gebr. Heller Maschinenfabrik GmbH (HELLER) develops and produces advanced CNC machining tools and manufacturing systems for machining operations. To keep its position as front-runner in the market, HELLER is embarking on a digital transformation initiative aiming for more automation and an increased focus on core competencies and innovation.

To help ensure an efficient technological transition and drive change, HELLER followed a data-driven, process-centric strategy. The **insight into business processes** that the company gained quickly revealed **new areas for digitalization and automation**, helping it to prioritize focus areas for its transformation.



# Gaining New Perspectives Quickly and Underpin Strategic Discussions with **SAP® Signavio® Process Insights**

## Before: Challenges and Opportunities

- Identify harmonization opportunities, reduce process complexity and testing effort for the move from legacy SAP® ERP systems to SAP S/4HANA® Cloud
- Eliminate backlogs to improve process performance and mitigate project risk
- Identify areas for pre-migration process improvement and determine innovation roadmap after the transition using SAP S/4HANA Cloud capabilities

## Why SAP

- Flexible analysis on business process performance with the SAP Signavio® Process Insights solution
- Native SAP solutions that delivers out-of-the-box best practices, business content and readily available improvement recommendations, based on insights from SAP systems
- Minimal setup effort for reduced time-to-insight and faster time-to-value
- Ease of use for business users; no dedicated expertise on data science and process analysis needed
- High customer-centricity and service-orientation of the SAP team

## After: Value-Driven Results

- Uncovered potential areas for digitalization that had not previously been considered
- Facilitated business decisions and opened the door for discussions on new simplification and automation areas to accelerate a shift towards a stronger focus on core competencies and innovation
- Helped prioritize key data quality and data management projects by showing the potential value
- Provided data-driven view on the most relevant potential process blockers
- Laid the groundwork for a successful migration and digital transformation of the business

## HELLER

“SAP Signavio Process Insights has opened up completely new ways of thinking for us. For the first time, we have a holistic overview of our business process landscape, which will enable us to **make decisions based on hard data, rather than gut feeling.**”

Sebastian Fügner, Inhouse Consultant BI & Analytics,  
Gebr. Heller Maschinenfabrik GmbH

## 4 hours

To go live with the SAP Signavio Process Insights solution, with ready-to use analysis

## Less

Manual interventions in complex operational processes, more value-adding activities

**SAP Signavio** 

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Maschinenfabrik GmbH  
Nürtingen, Germany  
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Employees  
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Revenue  
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**THE BEST RUN** 