

CASE STUDY



www.fpc.org

INDUSTRY

Non profit

BACKGROUND

First Presbyterian Church of Orlando is a vibrant, Christ-centered congregation committed to bringing hope to the city of Orlando and a faith that transforms people.

THE CHALLENGE

FPCO needed a robust ASP.NET platform which allowed for unique customization of intra-site modules and user-controls. At the same time, the CMS had to be easy to use and intuitive to content editors.

WHY SITEFINITY

Several years before working with Roger West, FPCO selected Sitefinity because it is easy for their web master to update and manage on a daily basis, yet it doesn't sacrifice functionality. Sitefinity is completely customizable, portable and extendable to meet the growing needs of the congregation.

TECHNICAL DETAILS

The Roger West team developed some custom controls and was able to deliver the new design on time.

HOW SITEFINITY SOLVED THE FIRST PRESBYTERIAN CHURCH OF ORLANDO (FPCO) CMS ISSUES.

THE CHALLENGE

The First Presbyterian Church of Orlando (FPCO) brings hope to their city through a variety of meetings, volunteer events, and other spiritual resources. As a 133-year-old congregation with more than 5,000 members, the church was growing fast. To educate new members and bring a friendly reminder to existing members, the church launched an integrated campaign to share their mission of Seek. Share. Serve. As part of the initiative, FPCO underwent a complete web design overhaul.

The project requirements included:

- Develop the website using HTML/CSS and FLASH based on the design given by FPCO
- Implement a rotating FLASH banner on the homepage with imbedded video player
- Enhance user navigation including a dynamic Ministry Guide search listing within the header of each page, a Seek, Share, Serve droplet navigation and a top-tab navigation
- Create several robust web forms to produce custom itineraries for visitors and to generate prayer requests
- Create a way to display Upcoming Worship with a countdown feature on the homepage.

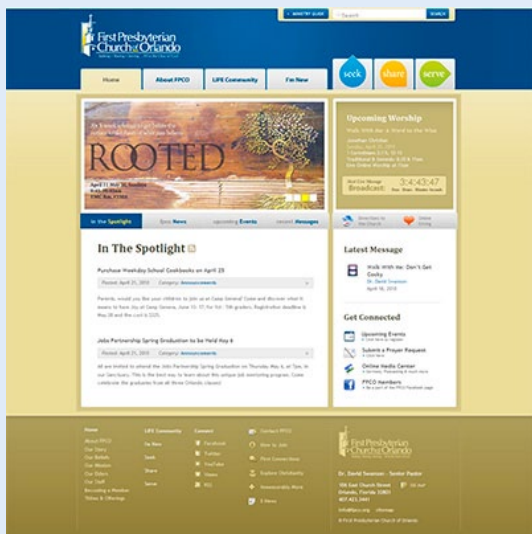
THE SOLUTION

The technology team at FPCO selected Roger West Creative and Code as their partner of choice for the development and deployment of their newly designed website. The former FPCO website had been developed using Sitefinity 3.6, therefore the Roger West Creative team was tasked with implementing the new design and new features within the same CMS.

The Roger West development team started the project by converting the supplied website design into HTML and CSS templates for implementation into Sitefinity. To make sure the existing website was uninterrupted during the process, the team duplicated FPCO's website to their development server. Once there, the team reskinned the website with the new design.

RESULTS

FPCO was satisfied with the both the custom solutions and the customer service they received from Roger West Creative and Code.



"The team at Roger West is extremely knowledgeable of Sitefinity. There wasn't a single request I made that their team could not implement and I would recommend them to anyone looking to implement this technology,"

*- Andrea Dianni, Webmaster,
FPCO*

The Roger West code team also implemented a rotating banner on the homepage using Flash to embed a video. While the banner is rotating a user can select to watch the video and once it has finished playing the banner resumes its rotation.

The Ministry Guide Search bar was included within the Master pages of the website. This dynamic drop-down header allows visitors to search the entire FPCO website for relevant ministries and content sections, or search by selecting a drop-down header to search ministries alphabetically.

To achieve other project objectives, the development team created the following custom controls and web forms for FPCO:

- **Custom Dropdown Navigation Control** – this control contains a styled list of pages to organize and display pages in three categories: Seek. Share. Serve.
- **Custom Tab Navigation** – this control contains another styled list of pages to organize and display pages in four specially selected tabs: Home, About FPCO, LIFE Community, and I'm New. Additionally, the online visitors can navigate between these tabs without leaving the homepage.
- **Custom Itinerary Web Form** – this web form asks the online visitor to respond to a series of questions and produces a dynamic, daily schedule based on their responses.
- **Custom Prayer Request Form** – this web form allows online visitors to submit anonymous requests to the church.
- **Custom Upcoming Worship Control** – this control is directed to the events module and displays the most recent event, including date, time, speaker, message title, text and a countdown timer.

THE RESULTS

FPCO was satisfied with both the custom solutions and the customer service they received from Roger West Creative and Code. Although the project increased in scope and complexity over the course of the implementation, the Roger West team was able to deliver on-time and on-target. "The team at Roger West is extremely knowledgeable of Sitefinity. There wasn't a single request I made that their team could not implement," says Andrea Dianni, webmaster for FPCO. "Plus, they're easy to work with. None of my questions went unanswered, and I would recommend them to anyone looking to implement this technology."

SOLUTION PARTNER

