Telerik
Sitefinity CMS
Envision. Build. Manage.

CASE STUDY

www.nanonline.org

INDUSTRY
Healthcare

BACKGROUND
The mission of the National Academy of Neuropsychology (NAN) is to advance neuropsychology as a science and health profession, to promote human welfare, and to generate and disseminate knowledge of brain-behavior relationships.

CHALLENGE
NAN wanted a custom portal, which members would be able to submit abstracts through, and that would connect to their Microsoft Dynamics CRM database.

WHY SITEFINITY
Sitefinity provided a friendly user interface for site editors, which was essential for the project's success.

TECHNICAL DETAILS
NAN uses Sitefinity version 3.x, and is running on Windows Server 2003 and Microsoft SQL Server 2005. One developer worked on the project for two months, creating a unique abstract portal.

RESULTS
With Sitefinity as the core CMS, NAN's new website saves time in managing content and provides useful self-service tools for members.

HOW SITEFINITY MET THE NATIONAL ACADEMY OF NEUROPSYCHOLOGY (NAN) CMS NEEDS.

THE CHALLENGE
The National Academy of Neuropsychology (NAN) found that their members were requiring more and more user-friendly systems for accessing online member resources. NAN required a data-driven website developed in Microsoft .Net and SQL Server, all built within and managed by a single system.

NAN wanted a custom portal, which members would be able to submit abstracts through, and that would connect to their Microsoft Dynamics CRM database. They needed to be able to easily load documents and accept membership applications.

THE SOLUTION
The team at Cobalt developed a custom Sitefinity control that allows members to fill in an online form to submit their membership applications, register for events and load abstracts for NAN. This form has custom fields, drop-down menus and an area to load the abstract.

Cobalt's solution allowed NAN to take advantage of self-service member portals. Once the form is completed, the information is submitted into NAN's Microsoft Dynamics CRM database. This process ensures that all online submissions are uniform.

Sitefinity has also offered NAN an easy to use content management system that requires very little technical knowledge to update the content on their website. NAN can quickly drag and drop controls into any part of their website, creating a dynamic environment for all their information and needs.

THE RESULTS
With the implementation of Sitefinity, NAN can ensure that the information on their website is always current and can be updated in a matter of minutes. The value of their web presence for their members has been improved. Staff members find Sitefinity's intuitive user interface easy to use when managing their website content. The overall performance of the website has improved through Sitefinity services.

Staff time spent to process member applications and enter abstract information has been drastically reduced, allowing staff to spend time growing the program offerings for their members. New offerings include expanded online content, which members enjoy as they spend more time on NAN's website.

"Sitefinity has offered NAN an easy to use content management system that requires very little technical knowledge to update the content on their website."

- Kelly Andreae, Cobalt

SOLUTION PARTNER

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