

# Astro Lighting

SHAPING THE FUTURE OF THE  
SUPPLY CHAIN, TOGETHER



astro

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## ASTRO LIGHTING TRANSFORMS SUPPLY CHAIN PERFORMANCE WITH SLIMSTOCK

### Results & Company profile

- Increased efficiency
- Mitigated risk of product obsolescence
- Enhanced visibility

Website:

<https://www.astrolighting.com/>

#### Country

United Kingdom

#### Industry

Wholesale

#### Sector

Consumer Products



*"With Slimstock's advanced planning tool and robust implementation process, I am confident that we have gotten our supply chain transformation off to the best possible start"*

**Adrienne Dory**

Head of Procurement at Astro Lighting

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**Astro Lighting, the leading British lighting design specialist, has joined forces with Slimstock to improve supply chain performance and realise their ambitious growth objectives.**

A key factor in Astro Lighting's decision to partner with Slimstock was its robust implementation approach which is focussed on meeting the specific needs of the business and aligning Slim4 to help them achieve their objectives.

## Robust Implementation Framework

Adrienne Dory, Head of Procurement at Astro Lighting, has been involved from start to finish in the implementation and was impressed with the collaborative approach of Slimstock's consultancy team and their willingness to challenge Astro Lighting to improve their supply chain processes, as part of this project.

Highlighting the speed of the implementation process, Adrienne Dory adds: "No one believed it would be possible to implement an entire supply chain planning tool in just four months. Yet, by collaborating with Slimstock's supply chain experts, we were able to solve issues and overcome project roadblocks to get up and running with the Slim4 Platform on time, as promised."

Reflecting on the decision to adopt a best-of-breed planning platform, Adrienne Dory concludes: "There are many plug-and-play solutions available, but given the importance of this project, it was critical that we took the time to do the implementation right. With Slimstock's advanced planning tool and robust implementation process, I am confident that we have gotten our supply chain transformation off to the best possible start."

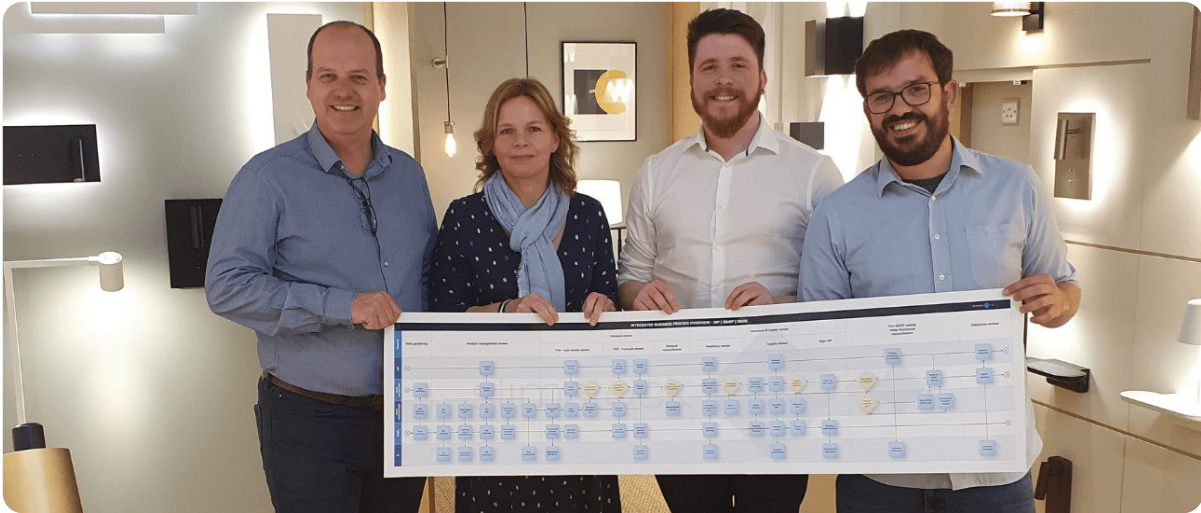
## Early signs of success

Astro Lighting adopted Slimstock's award-winning supply chain planning platform, Slim4, as part of the transformation project. Following a successful implementation process, Astro Lighting placed its first order within two weeks of going live. And within just six weeks, the company started to get a taste of the benefits:

- Increased efficiency through automating routine planning tasks
- Mitigated risk of product obsolescence via adaptive product lifecycle planning
- Enhanced visibility with improved forecast accuracy

Adrienne Dory explains how Slim4 has contributed to improved operational efficiency: "In the past, our processes were extremely manual. However, with Slim4 in place, and tailored to meet our needs, we have already begun to automate workflows around new product introductions and end-of-life items, saving a huge amount of time and minimising the risk of product

obsolescence."



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