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Bofrost*

SHAPING THE FUTURE OF THE
SUPPLY CHAIN, TOGETHER

A graphic consisting of a grid of diamond shapes in various shades of blue and one orange diamond. The "bofrost*" logo is centered within a white diamond in the upper part of the grid.

bofrost*

Bofrost*

BOFROST ACHIEVES A 95.4%
SERVICE LEVEL AND REDUCES
EXCESS STOCK BY 41%

Results & Company profile

➔ 95.4% service level (+6.4 points with Slim4)

➔ -41% overstock

➔ Reduced carbon footprint

Website:

<https://www.bofrost.es/es/home/>

Country

Europe, Spain

Industry

Retail

Sector

Food



"We used to make decisions based on intuition; now we rely on data"

Eva Herrero

Supply Chain and CSR Director at bofrost*

With a business model centred on providing frozen food while ensuring a steady cold chain, bofrost*'s operations must be highly efficient. To deliver the best quality of products at the right temperature across over 220,000 Spanish households, the company operates a fleet of 500 trucks spread across 35 centres in Spain. To ensure the efficiency of its supply chain, bofrost* implemented Slimstock's supply planning solution for end-to-end operational planning.

Since implementing Slim4 in April 2023, bofrost* has increased its service level by 6.4 points reaching an outstanding 95.4%, while product availability has risen to 92.7% (+6.7 points). This has resulted in greater operational capacity, more consistent service, and fewer lost sales. At the same time, excess stock has been reduced by 41%.

BOFROST* OPERATIONS	BEFORE SLIM4	AFTER SLIM4
DECISION-MAKING BASIS	Intuition and experience	Objective data and analysis
RESPONSE TIME	Slow	Fast and proactive
PLANNING ACCURACY	Low	High
INVENTORY VISIBILITY	Limited	Global and detailed

"Previously, many orders were placed on instinct at each centre. With Slim4, we've increased our capacity and control thanks to much more accurate, data-driven demand forecasting," explains Eva Herrero, Supply Chain and CSR Director at bofrost*.

Greater Efficiency and Sustainability with Slim4

The improved efficiency in bofrost*'s operations has led to a positive evolution in its KPIs. Several aspects have been optimised since implementing Slim4, contributing to these improvements:

- **Centralised ordering:** Purchasing decisions are now objective, product flows are optimised, and excesses are avoided.
- **Global visibility and assortment segmentation:** A better understanding of the product range enables segmentation based on turnover. Additionally, the tool facilitates regional differentiation, allowing product distribution to align with consumer preferences in each geographical area.
- **Dynamic ABC analysis:** This helps identify the most important items for the business, enabling the team to focus on their planning.

As a result of these operational efficiencies, the company's sustainability has also improved, particularly in two key areas:

1. **Reduced waste:** Improved product lifecycle analysis has decreased obsolete stock.

2. **Lower emissions:** Optimising transport routes has cut down on emissions and reduced the company's carbon footprint.

With Slim4, bofrost* has not only achieved remarkable operational and financial gains but has also reinforced its commitment to sustainability. As bofrost* continues growing, the partnership with Slimstock underscores the value of innovation and strategic planning in overcoming supply chain challenges. Together, they demonstrate how smarter planning can drive both business success and a positive impact on the planet.

Do you want to be as productive as bofrost*? See how they increased efficiency and decreased waste with our **fresh item management software**. Find out how Slimstock can change your food company.

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