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CUSTOMERS WORLDWIDE

Flor de Caña

SHAPING THE FUTURE OF THE
SUPPLY CHAIN, TOGETHER



Flor de Caña

FLOR DE CAÑA REDUCE 50% STOCK
WHILE IMPROVING SERVICE LEVELS
WITH SLIMSTOCK SUPPORT



Results & Company profile

- 50% stock level reduction
- Enhanced on-time deliveries up to 97%
- Improved forecast accuracy

Website:

<https://www.flordecana.com/>

Country

LATAM, Nicaragua, Panama

Industry

Manufacturing, Wholesale

Sector

Consumer Products



"Slim4 has become an essential tool that is part of our core business"

Rodrigo Sánchez

Director of Logistics and International Operations | Flor de Caña

With over 130 years of innovation, resilience and passion, five generations have perfected Flor de Caña premium Rum. Crafted in Nicaragua and naturally aged at the base of the San Cristóbal active volcano, it is a symbol of family tradition and excellence.

Challenges

Committed to a greener future, Flor de Caña integrates sustainability into every aspect of its operations, holding both Carbon Neutral and Fair-Trade certifications while driving eco-friendly initiatives. However, maintaining and delivering best product quality comes with its own complexities: ensuring seamless supply chain visibility, precise demand planning and efficient raw material procurement is crucial to optimising operations and reducing waste.

To overcome these challenges ensuring its sustainability goals and its ambitious growth plans, Flor de Caña decided to transform its operations by adding new technology to its supply chain. After exploring the market, the company decided to partner with Slimstock to boost its operation and streamline its business.

Results

For Flor de Caña, this project not only covers a digital transformation but also aims to improve forecasting, optimise stock levels and ensure a seamless flow from distillery to consumers.

After implementing Slimstock's supply planning solution, Slim4, Flor de Caña has experienced outstanding results:

- Stock levels reduced by 50% in Nicaragua and 36% in Panama
- Enhanced on-time deliveries up to 97%, improving by 25 percentage points from 2021
- A doubling of forecast accuracy

ENHANCING OPERATIONAL EFFICIENCY

After a seamless integration with the Flor de Caña ERP system, the company now has end-to-end visibility throughout the business reducing manual errors. Rodrigo Sánchez, Director of Logistics and International Operations at Flor de Caña, explains "In just minutes, we can refine forecasts and get instant recommendations on what to purchase and when. Slimstock has raised the bar for us, reducing human error and making demand planning far more precise."

Committed to transforming its approach to enhance efficiency, Flor de Caña can now leverage advanced analytics to redefine forecasts with precision. Rodrigo highlights: “Before Slimstock, our seven daily managers would project sales based on intuition without real data to back it up. Now we have a system that reads historical trends and adjusts forecasts flawlessly.”

DATA-DRIVEN DECISION MAKING

With Slimstock’s supply chain planning platform, Slim4, Flor de Caña has streamlined its operations by centralising all business data into a single platform. “With Slim4 we can combine customer inventory and sales data, allowing us to adapt to market changes in real time”, explains Rodrigo.

Slim4 provides real-time access to data from anywhere, improving responsiveness and agility across operations. “We can generate customised reports and simulate different scenarios. For example, we can assess the impact of increasing inventory levels or placing bulk orders, helping us make data-driven financial decisions”, adds Rodrigo.

He continues, “Another key benefit is real-time data access, allowing us to make decisions quickly and efficiently. Instead of spending time building spreadsheets, we can go straight to analysis and execution.”

Next Steps

Flor de Caña has an ambitious plan to grow 30% until 2030. With Flor de Caña’s capabilities combined with Slimstock’s supply chain experience, the company is set to succeed. As Rodrigo shared “Slimstock’s technology enables us to coordinate production with actual global demand, guaranteeing that every single bottle of Flor de Caña reaches the customer with the efficiency and sustainability that today’s world requires. We are confident that the scalability of the platform and the knowledge of the team is an excellent combination for success”

And concludes: “Our partnership with Slimstock is not just about optimising our operations, it’s about reinforcing our commitment to the planet. By making smarter supply chain decisions, we ensure that our quality and sustainability continues for generations to come.”

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