

# Motocard

SHAPING THE FUTURE OF THE  
SUPPLY CHAIN, TOGETHER



# Motocard

MOTOCARD INCREASES ITS  
AVAILABILITY BY 26% AFTER  
IMPLEMENTING SLIM4 TO OPTIMISE  
STOCK

## Results & Company profile

- 80% productivity improvement
- Availability increased by 26%
- 22% increased service level

Website:

<https://www.motocard.com/en>

Country

Spain

Industry

E-commerce, Retail

Sector

Fashion



*"Thanks to Slimstock, we've improved our productivity by 80%."*

**Fabricio Ojeda**

Motocard Purchasing Director at Motocard

**Motocard is one of the leading motorcycle equipment and accessories specialist retailer in Europe. From a small store in Andorra to conquering the European market, Motocard now has 20 physical stores in four countries, in addition to a powerful e-commerce channel. With an expansion project ahead, the company currently offers a catalog with more than 60,000 products, increasing the logistics complexity. To overcome its supply chain challenges, Motocard has chosen Slimstock as a partner to**

## **optimise its operations.**

After the forced shutdown caused by COVID-19, the demand for motorcycle products spiked back to normal levels once the restrictions were lifted. This placed greater strain on Motocard's supply chain, which, combined with widespread supply chain disruptions, led to the emergence of new logistical challenges.

Despite the difficulties, Motocard set out to improve some of its most relevant KPIs, such as product availability, both in stores and at its main distribution centre in Solsona, Spain, and the optimisation of inventory levels, in addition to improving internal processes. And this is where Slim4 and the professionals at Slimstock came into play. *"At a time of company expansion, Slimstock has helped us bolster our growth," explains Fabricio Ojeda, Motocard Purchasing Director.*

## **In-store availability has grown by 26% in 1 year**

Motocard completed the implementation of Slim4 in December 2021, and the results were immediate. Service levels, across the board—both in the main warehouse and in stores—rose by 22%. The increase was even higher at physical points of sale (+26%), a key factor for a retailer that, if the product is not available in-store, risks losing significant sales.

*"With a company in expansion and suppliers' delivery times affected by the supply crisis, having a tool like Slim4 has allowed us to optimise our resources and boost our growth," says Fabricio. "We are particularly satisfied with the level of service achieved, which has increased both in our stores and at our main warehouse."*

From Slimstock side, Arnau Peris, Slimstock's Executive Director for Spain and Portugal, highlights, "We are very pleased and grateful that a leading company in its sector like Motocard has trusted Slimstock to make its supply chain more efficient. In just one year, we have already seen very positive results, and now we want to continue working to help Motocard achieve its logistics goals."

# Significant improvements in store supply efficiency

Beyond the increase in product availability, the implementation of Slim4 has also served to improve the balance of Motocard's supply chain. Thanks to stock rebalancing and transfer functionality between all stores, the product availability has been increased without the need for additional purchases. Furthermore, Slim4's intuitive interface has also saved its employees time, increasing their productivity by 80%. Throughout the Slim4 implementation process, Motocard relied on the advice of Slimstock experts to facilitate onboarding to the platform as much as possible.

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