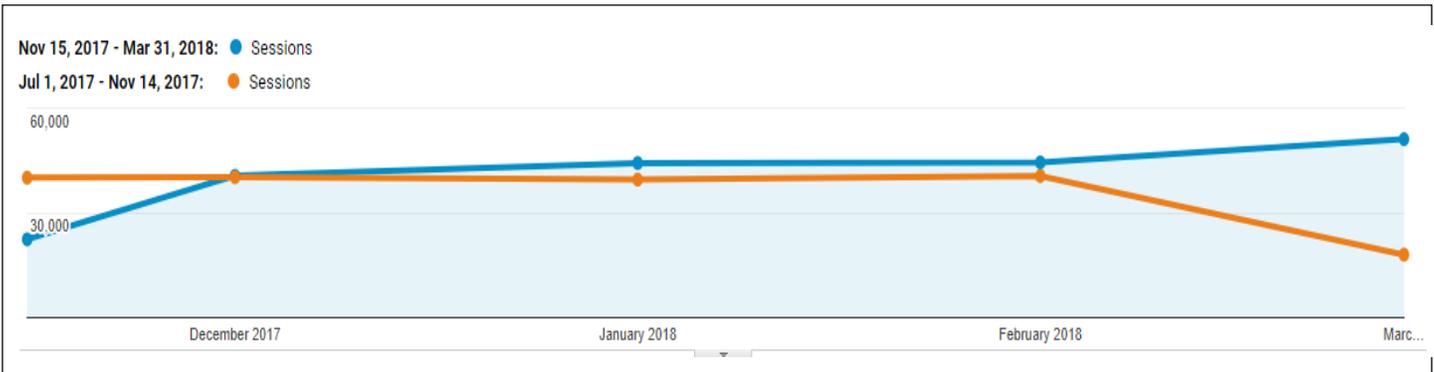


INDUSTRY Automotive Marketing – Parts Dealer



Over 3x revenue from organic sales

BOUNCE RATE

↑ 97.58%

0.71%
vs. 29.33%

PAGES/SESSION

↑ 84.74%

12.74
Vs. 6.90

REVENUE

↑ 242.49%

\$1,031,037
Vs \$301,042

This customer has been with SocialSEO since the end of June 2017. They previously were not tracking online revenue, so we are comparing the first 5 months of the campaign against the next 5 months. They engaged in our smallest e-commerce package. Since engaging with SocialSEO, we have dramatically improved the quality of traffic making it to the website and revenue is following suit with over \$700,000 in additional revenue over the same duration.