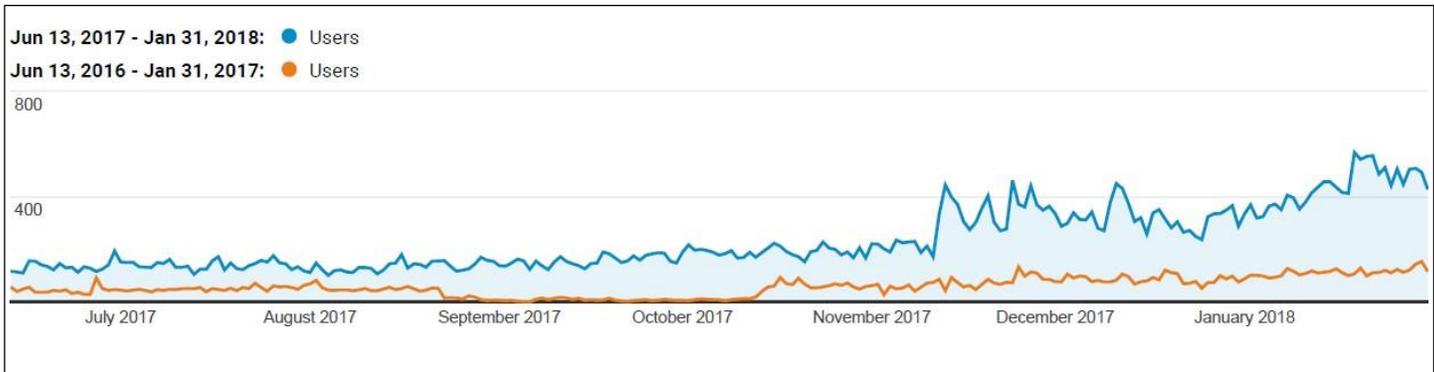


INDUSTRY Ecommerce Marketing – Online Ecommerce



440% INCREASE IN REVENUE

SESSIONS

↑ 307%

62,367
 vs. 15,319 Sessions

TRANSACTIONS

↑ 426%

2,569
 vs. 488 Transactions

REVENUE

↑ 440%

\$181,305
 vs. \$33,565 in Revenue

This online e-commerce client began working with SocialSEO in June of 2017. They have a mid-range SEO package with us. This customer sells live copepods, phytoplankton, other aquarium fish, plants, and supplies online. Their products are intended to create a balanced eco-system for reef refugium. Along with selling products, customers are able to have subscription-based purchases if desired. In 7 ½ months, the SocialSEO team has been able to significantly improve sessions, transactions and overall revenue for this client.