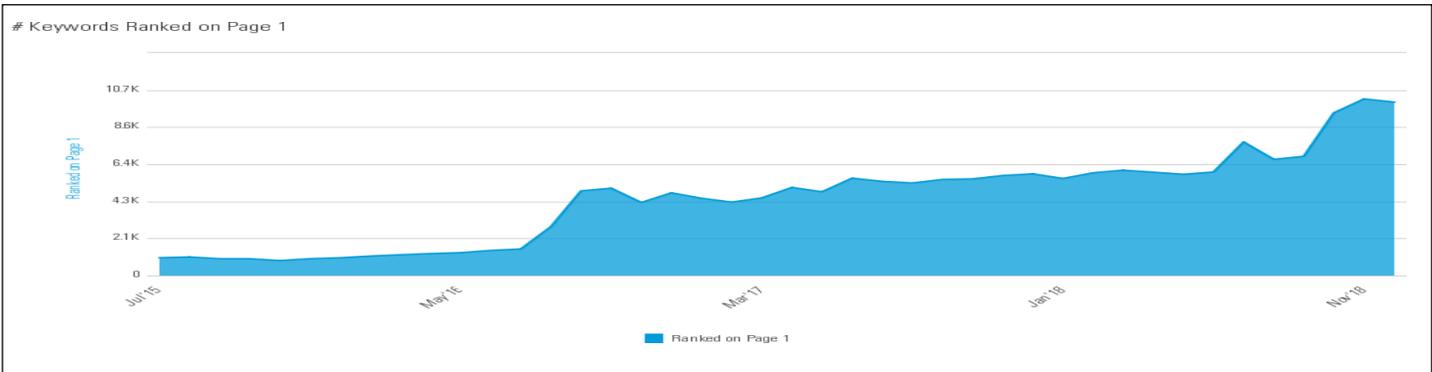


INDUSTRY Ecommerce Marketing – Yoga Clothing and Equipment



1,000% INCREASE IN PAGE 1 KEYWORD RANKINGS

| | | |
|---------------------------------------|--------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------|
| 1st PAGE VISIBILITY |  1,000% | 10,022 <i>vs.</i> 1,051 Page 1 Keyword Rankings |
| DIGITAL FOOTPRINT |  883% | 53,000 <i>vs.</i> 6,000 Keyword Rankings |
| NEW USERS |  571% | 12,196,080 <i>vs.</i> 1,814,999 1st Time Visitors |

This client has an e-commerce business selling yoga apparel, equipment, and accessories. They have been on with SocialSEO since June 2015. They have a mid-range SEO package with us. We were able to capitalize on information people were looking for in the industry and drive an explosive amount of traffic to the website and keyword rankings.