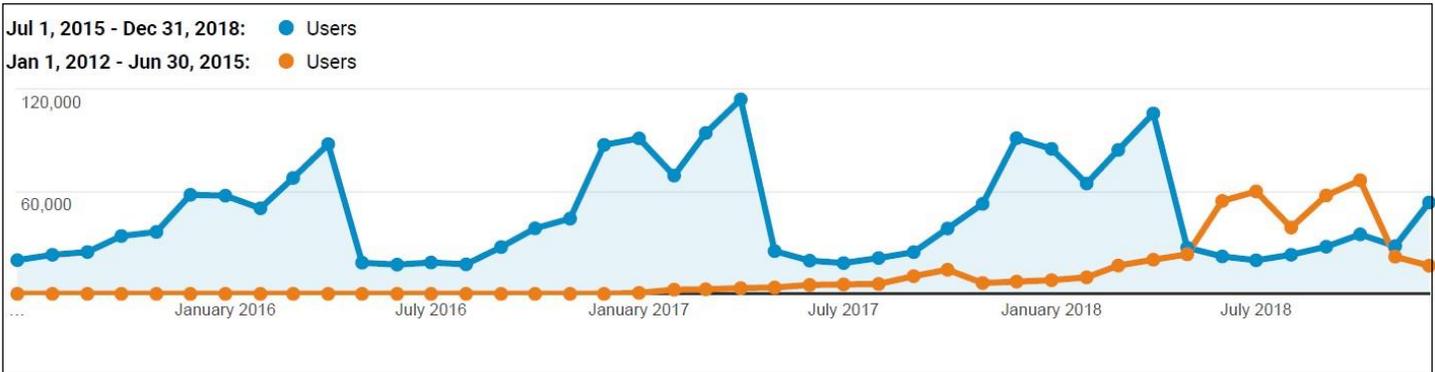


INDUSTRY

Marketing for Finance – Finance



3,407% INCREASE IN CONVERSIONS

CONVERSIONS

↑ 3,407%

29,636
 vs. 845 Leads

CONVERSION RATE

↑ 735%

1.38%
 vs. 0.17%

NEW USERS

↑ 327%

1,858,479
 vs. 434,485 1st Time Visitors

This client who operates in the Finance Industry has been on with SocialSEO since June of 2015. They have a mid-range SEO package with us. This customer offers solutions for your retirement planning. They have heavy seasonality that correlates with tax season which is why you see the large mountains and valleys in their traffic. We put a heavy emphasis on conversion rate optimization and have dramatically increased the number of leads they are generating from their website.