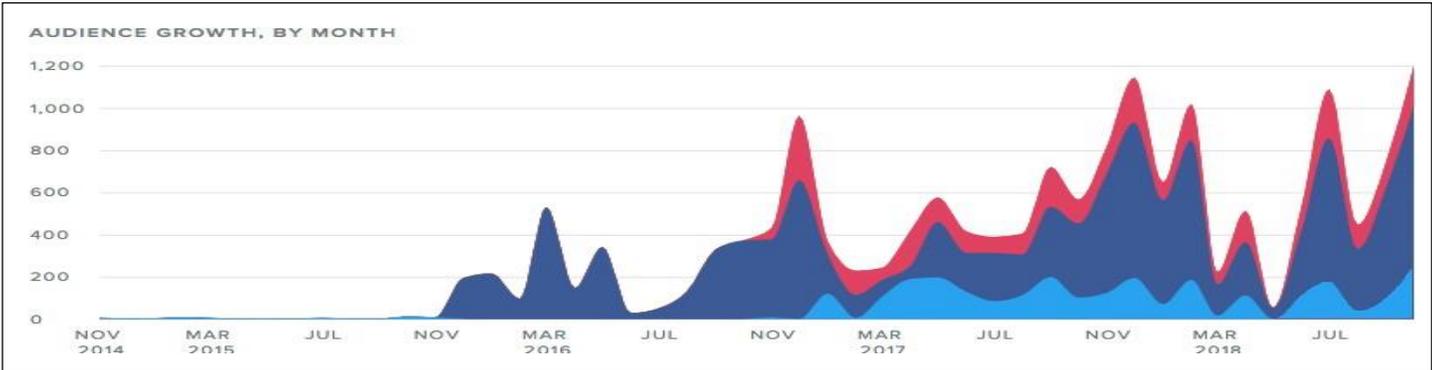


INDUSTRY Ecommerce SEO – Paper Products, Gifts, Home Décor



Increased total engagements by 1,688%

FAN GROWTH

↑ 77.2%

14,100
Total Social Fan Increase

ENGAGEMENT

↑ 1,688%

59,900
Total Engagements

ENGAGEMENT

↑ 24.9%

63,702
Total Website Sessions

This customer has been with SocialSEO since November 2016. They engage with Social Media Management. This customer provides a variety of items from home décor, to gifts, but are most commonly known for their checks, address labels, gift wrap, and cards. Over the past 24 months, we have seen steady increases in fan growth, organic social engagement, and website sessions. When the client started in November 2016, they were doing very little social media management. The client’s main goal was to increase engagement on their social platforms, increase follower growth, and increase website traffic.