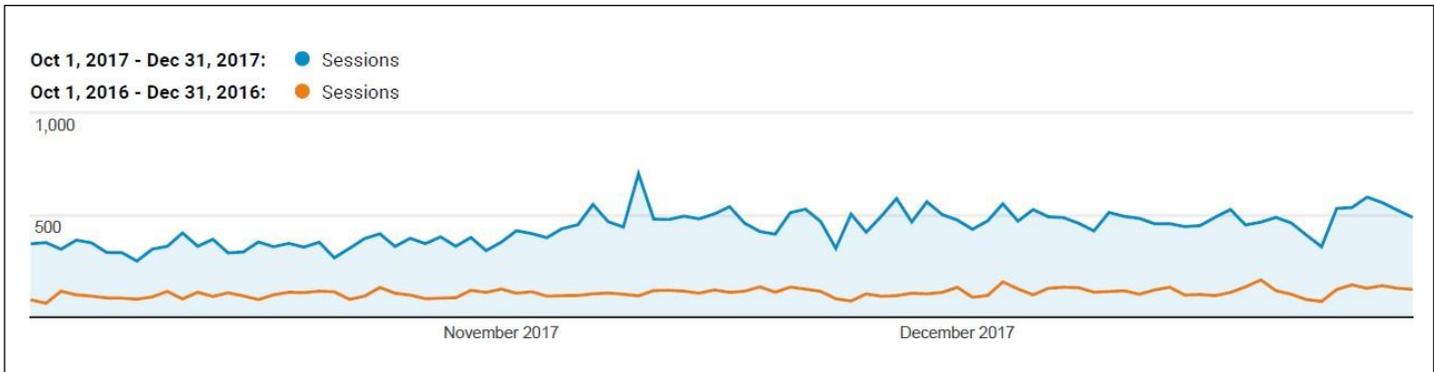


**INDUSTRY** Ecommerce Marketing – Online Animal Products



## 230% INCREASE IN REVENUE

**SESSIONS**

↑ 266.13%

40,109  
 vs. 10,955 Sessions

**TRANSACTIONS**

↑ 238.32%

1,695  
 vs. 501 Transactions

**REVENUE**

↑ 230.90%

\$136,242  
 vs. \$41,173 in Revenue

This online e-commerce client began working with SocialSEO in April of 2017. The client had a goal to increase users to their site and focus on gaining new partners. Their secondary goal was to increase their direct revenue, as their primary revenue driver is partners selling their product. Since SocialSEO began working with this client, we have seen organic sessions increase year over year and the revenue has more than doubled in a three-month period.