

INDUSTRY  Shopify SEO – Online Retailer

Purchase Conversion Value; Ad spend; \$2,253 w/a \$17,750 Return

ROAS	 7.88x	<i>Return on Ad Spend</i>
PURCHASES	 238	<i>Purchases</i>
AOV	 \$74.57	<i>Average Order Value</i>
CAMPAIGNS CREATED	 5	<i>CAMPAIGNS CREATED FOR THIS CLIENT*</i>

This customer has been with SocialSEO since July 2019 and in the first month we were able to achieve these results. They engage with SEO, Social Media Management and Social Media Advertising. This customer is an online retailer of women’s clothing and fashion accessories promoting a “boho-chic’ aesthetic and lifestyle.

We tailor our approach to the audience and the industry to make sure that we can help achieve the highest possible ROI. This is done through building out specialized campaigns around web traffic, page likes, lead generation, product catalogs, purchases campaigns, and more. It is by combining high quality creative with the right audience and presenting the products to them at the right time in their buyers' journey that we are able to achieve just shy of an 8x return on ad spend.