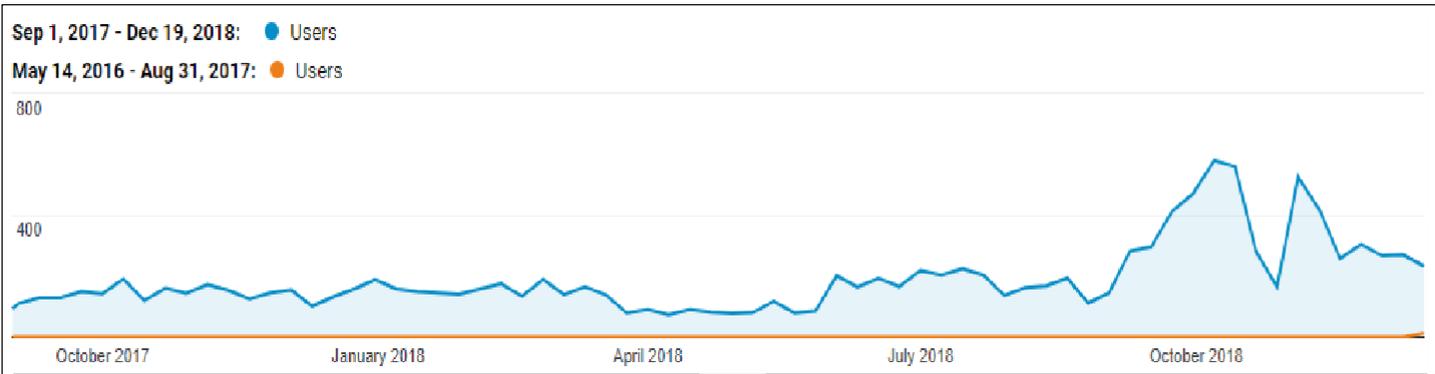


**INDUSTRY** Restaurant Marketing – Food & Beverage



# \$23,892 in new revenue generated

**REVENUE**

↑ 509%

**\$28,589**  
*vs. \$4,697 Revenue*

**SESSIONS**

↑ 465%

**17,450**  
*vs. 3,088 Sessions*

**ENGAGEMENT**

↑ 23,507%

**48,158**  
*Total engagements*

This customer has been with SocialSEO since September 2017. They engage with SEO, Social Media Management & Social Media Advertising. This customer provides hot and iced tea beverages. Over the past 15 months, we have seen steady increases in purchases, web traffic, and organic social engagement. When the client started in September 2018, they were doing no social advertising. The client’s main goal was to increase overall purchases and social engagement.