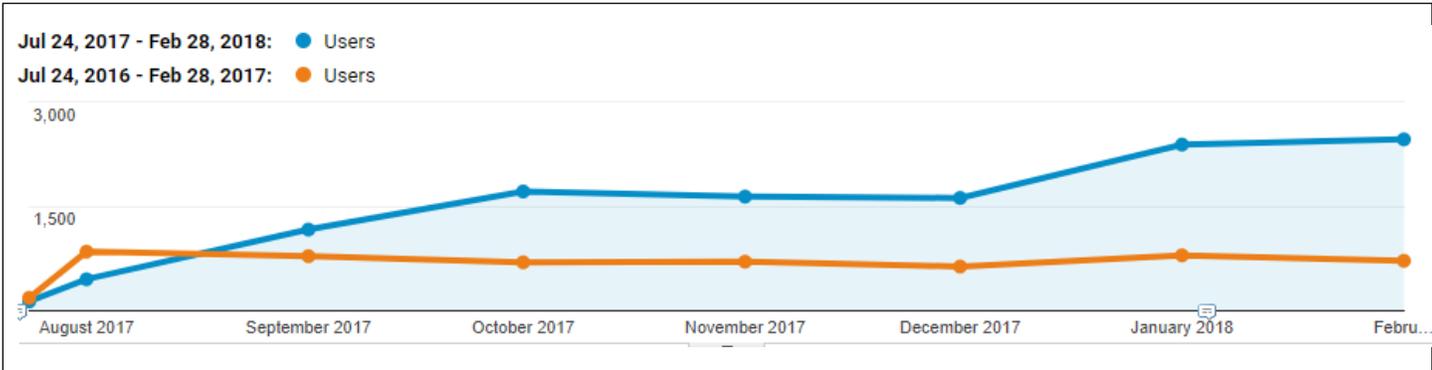


INDUSTRY SAAS Marketing – SAAS SEO – SAAS Provider



573% Increase in Traffic since 06/2016

SESSIONS

↑ 120.28%

14,248
vs. 6,468 Sessions

CONVERSIONS

↑ 573%

411
vs. 61 Conversions

NEW USERS

↑ 123%

10,586
vs. 4,747 new users

This customer has been with SocialSEO since July 2017. They have the highest-level SEO package with us. This customer provides takeoff and estimating software online. Over the past 7 months, we have seen steady increases in organic traffic, seeing a peak in February 2018 with 2,458 total organic sessions. When the client started in July 2017, they were receiving 475 organic sessions, seeing an increase in 7 months of 417.5%. The client’s main goal was to increase downloads of the software, starting at 61 total downloads in July 2017. In February 2018, we had 411 organic downloads, an increase of 573.7% in organic conversions.