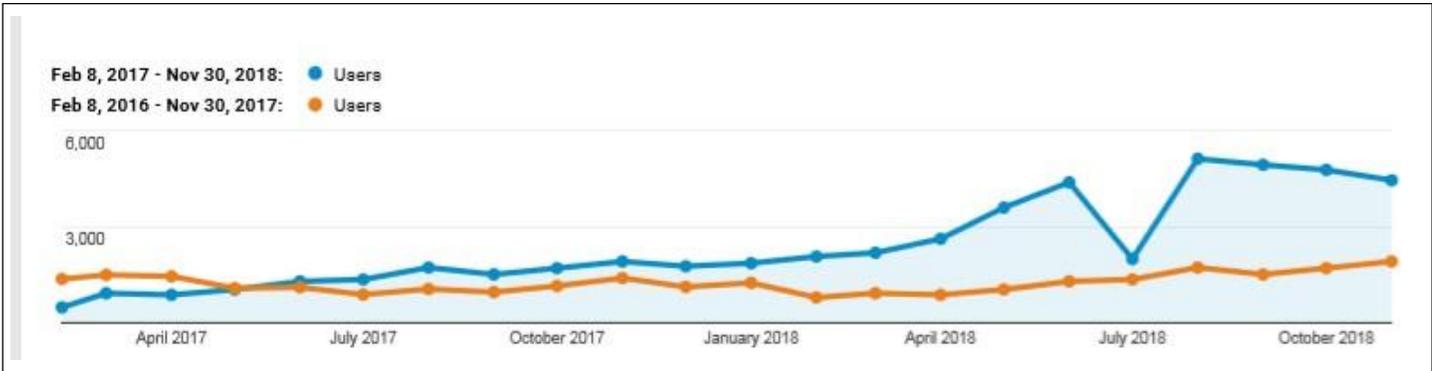


INDUSTRY Small Business Marketing - Electrician



1,613% Increase in Conversions

CONVERSIONS

↑ 1,613%
 1,490 vs 87

CONVERSION RATE

↑ 8,281%
 21.53% vs. 0.26%

SESSIONS

↑ 160%
 85,619 vs. 32,927

This customer has been with SocialSEO since February 2017. They are in the highest-level package we offer for SEO & SEM. The client’s goal was to get phone calls and form submissions to book people for their services. In July of 2018, they cut their digital marketing budget and tried another marketing avenue before switching back in August.