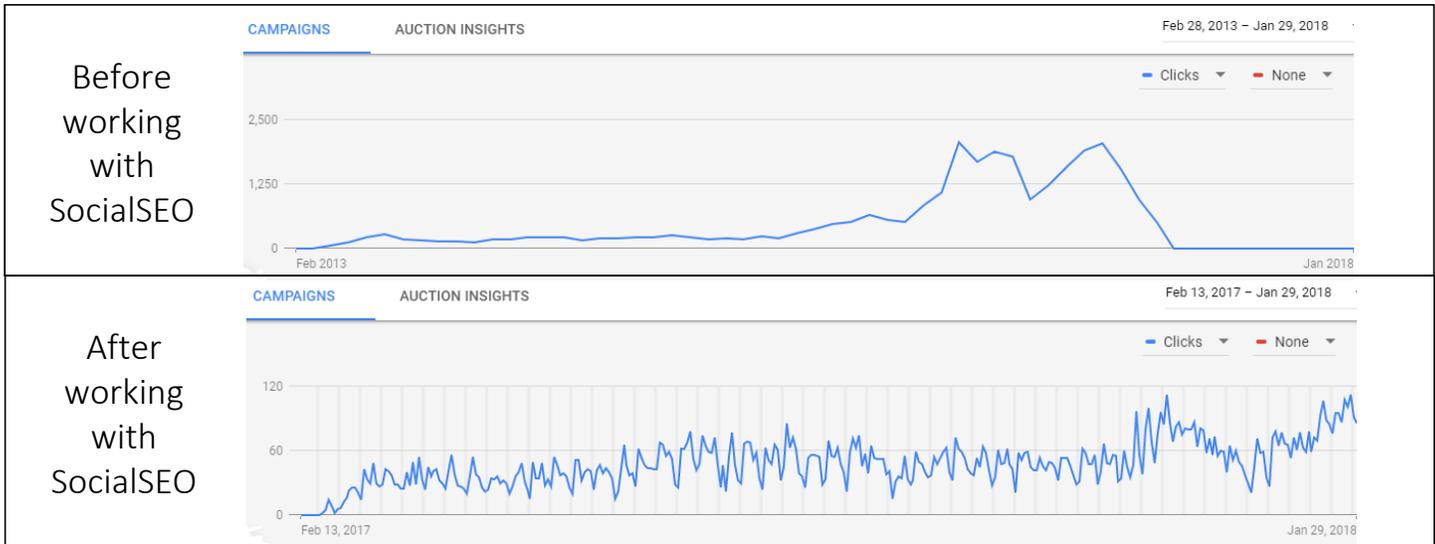


INDUSTRY Small Business Marketing – Local Trade Service



1200% INCREASE IN CONVERSIONS

CONVERSIONS

↑ 1,200%

2,729
vs. 220 Conversions

COST PER CONVERSION

↓ 1,350%

\$95.75
vs. \$1,289.00 Cost per Conversion

CONVERSION RATE

↑ 17.97%

18.8%
vs. 0.83% Conversion Rate

This client has been with SocialSEO since February 2017. This client provides trade services to local households. They are a 24-hour service working six days a week to service their customers. In less than one year, the SocialSEO team has been able to dramatically increase the number of conversions and significantly decrease the cost per conversion.