Social Survey

"It's been astounding. Company-wide, we are at a 4.97 rating...across 1,500 reviews. The response to the originators has been fantastic, just about everyone raves about it. One of our top producers said that in the first month, she got 10 new referrals simply because all of the social media traffic she was getting because of the reviews."

— JAMES DUNCAN, RMLO Director of Education & Engagement



IN 2019, THRIVE MORTGAGE Collected over 3,300 reviews!

41% COMPLETION RATE

SocialSurvey's unique automated platform and survey delivery method achieves an average 41% completion rate—that's nearly 1.5x the industry average!

FROM 3.7 STARS TO 4.9 STARS ON GOOGLE

Thrive Mortgage had nine reviews with a 3.7 Star rating on Google prior to partnering with SocialSurvey. With SocialSurvey's automated workflow, Thrive received an additional 200+ Google reviews, and now has a 4.9 Star rating.

OVER 26,000 ONLINE REVIEW SHARES

Today, Thrive Mortgage has 26,000+ social posts and counting, as each review gets shared an average of 8.3x online. That's a lot of social proof boosting your business and attracting new customers.





