



## DELIVERY MANAGEMENT Case Study

A custom-built interactive application to streamline operations from packing to delivery.

# 01

## Delivery Management Application

### Application for retail giant

One of the largest retail giants in the world operating in the Middle East, turned to us for assistance regarding their plans to simplify the process of logistics. The retail company operates with a very large inventory for which they manually handled the operations. The operations vary from accepting orders to delivering them, and recording the details. They required a solution that can simplify their operations and manage them systematically. The challenge for us was to determine a feature-rich solution that not only integrates the company's operations but also facilitates interoperability and scalability. The solution, according to our client, should streamline their pick, pack and delivery operations.

# 02

## Our Solution

SolGenie's Microsoft Certified Professionals were assigned to the case. Collaborating with our client's executives, the first step of our team was to learn the way their business works and the operations involved. After analyzing the operations and logistics, our team decided to develop an all-in-one Web/Mobile Application. The end result was a completely custom-built, feature-rich application designed specifically to cater to the requirements of our client.

“ *improving the operational efficiency while reducing the overall effort and cost by more than 30%.* ”

## 04 Basic Features Includes

Comprehensive Dashboard

Uniquely designed UI

View for Store Supervisors to plan and prioritize deliveries

Graphical view of each picker's performance for the Store Supervisor

Ability to generate and print status reports for functionalities

Processes are streamlined

A handheld device app to capture customer's digital  
signature /feedback

## 05 Technology



## 06 Results

The custom developed application provided our client a significant boost in improving the operational efficiency while reducing the overall effort and cost by more than 30%.

## 07 Business Benefits

Reduced operational complexities

Unique yet simple UI

Secured Database interconnectivity

Easy and automated process to save time

Status report/Graphical intel to ease the decision-making process

Improved operational efficiency by reducing cost

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SolGenie HQ Office  
4725 Peachtree Industrial Blvd,  
Suite 200, Norcross, GA - 30092.

Phone. (470) 381-2300  
Email. [info@solgenie.com](mailto:info@solgenie.com)  
[www.solgenie.com](http://www.solgenie.com)