

GÜLAB
MİMARLIK VE İNŞAAT

CREATING A SITE FOR ARCHITECTURAL CONSTRUCTION BUREAU

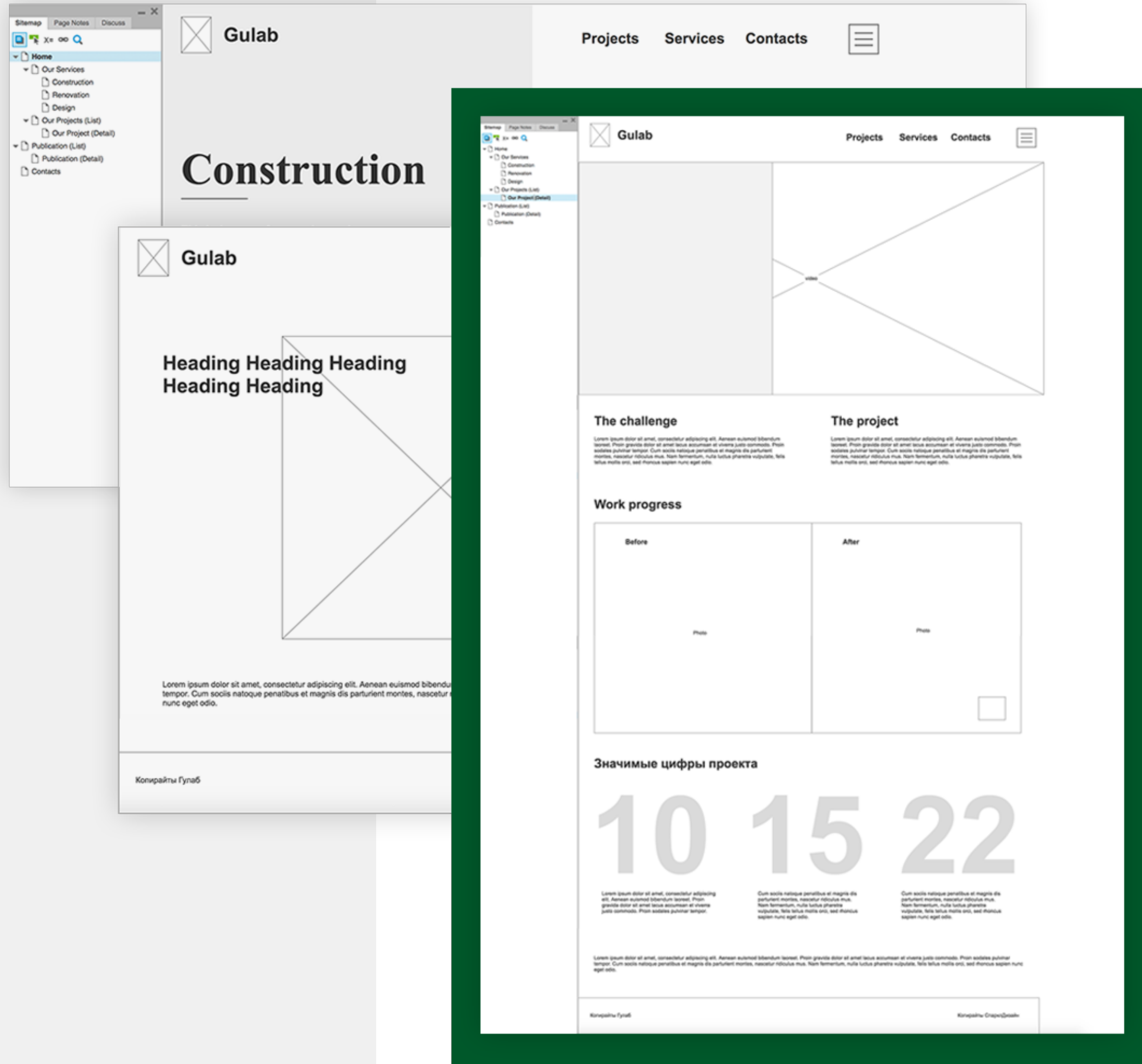
Development
Sparkle Design

TASK



To create a corporate website for the Turkish Bureau. To image the style and approach to architectural design.

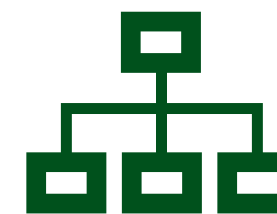
ROTOTYPES



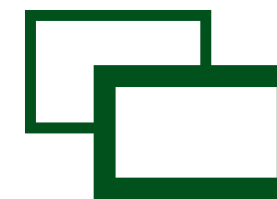
10



We've created the basis of the future project — 10 prototypes



We've worked out the project structure



We've created a verified display system

MAIN PAGE



Slider Landing. Video and service blocks.

The first page is designed as a video landing page. The page is divided into 2 parts with animated slide blocks and a transition between them. We've completed video production.

- VIDEO
- ANIMATED TRANSITION BETWEEN SECTIONS
- ADAPTIVE GREEN FIELD SIZE
- HIGHLIGHTED CAPITAL LETTER
- YOU CAN IMMEDIATELY GO TO THE PAGE OF A PARTICULAR SERVICE

MAIN PAGE



- Home
- About Us
- Projects
- Services
- Publications
- Contacts



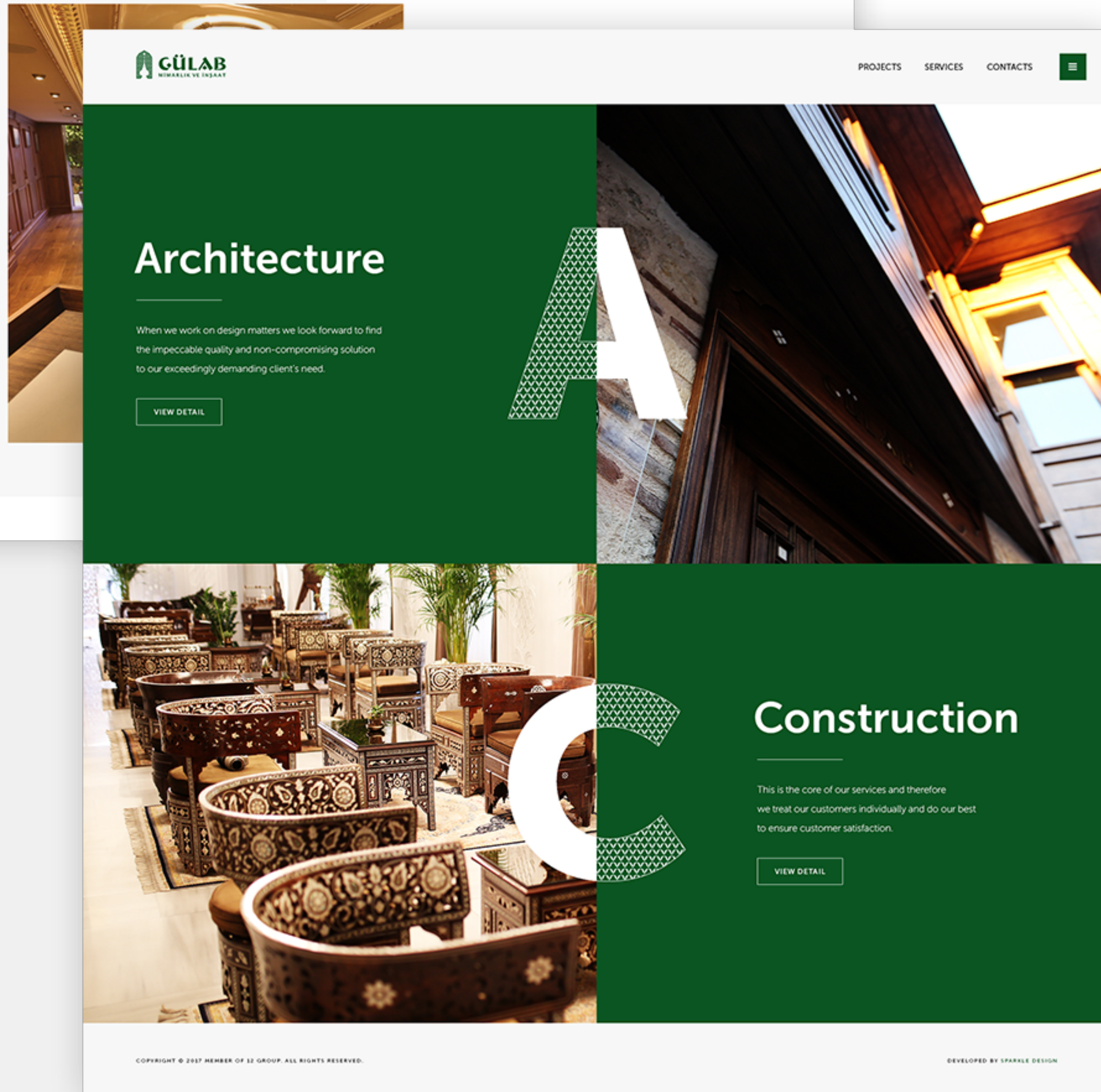
Additional menu and pre-loader

In the additional menu, we placed the full list of pages and thought out the interface. Brought the most important to the top menu.

- WE'VE BROUGHT A PART OF THE MAIN PAGES RIGHT TO THE MENU
- EXTRA MENU
- SOCIAL NETWORK BUTTONS
- PRE-LOAD PAGE
- RUNNING BOOT LINE

THE SERVICES SECTION

Construction



The "Services" section and "Services" page

We show what services the company performs.


- A PAGE OF SERVICES, WHICH SEGMENT THEM BY SECTIONS
- ADAPTIVE GREEN FIELD SIZE
- ANIMATION OF THE CAPITAL LETTER
- VISUAL ILLUSTRATION OF THE SERVICE
- DETAILED DESCRIPTION OF THE BLOCK

PROJECTS SECTION




We show the realized projects of the company.

- VIVID PHOTOS
- ANIMATION OF UNITS
- FIXED TOP MENU ARRANGEMENT



PROJECTS SERVICES CONTACTS



Ajwa Hotel
Sultanahmet


PROJECT DETAILS

An impressive building renovated with the latest technology in mind. The hotel, located in the heart of Istanbul, in the historical Sultanahmet district, applies the importance we attach to our projects. Authentically splendid and elegant structure perfectly matches the historic texture of the location and is inspired by the Ottoman and Seljuk architecture that has formed the starting point of its design. Traditional details have been elaborated with a fine workmanship and the help of the technology of the modern age.

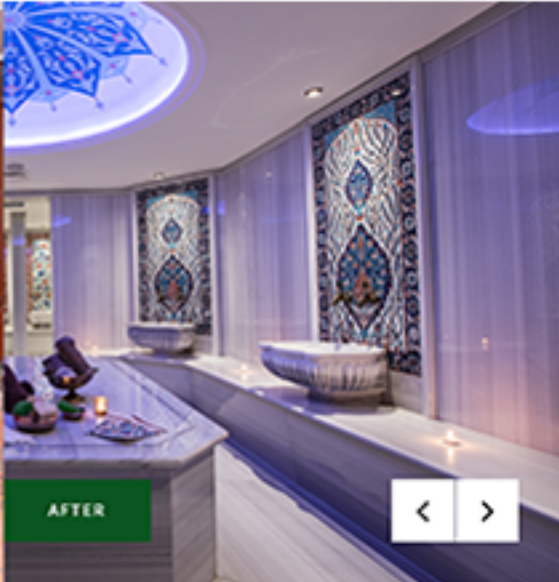
CONCEPT

The history of the building goes back to 1937 when the hotel was built on the street later named after famous French writer Pierre Loti. Azizade novel also known as Constantinople was originally published anonymously in 1879. The novel vividly describes the passion of the main character towards Turkish culture, women and the city overall. The Ottoman style hotel was later renovated into a perfect amalgamation of the Ottoman and Seljuk architectures with a strong presence of the Aşirhan art elements.

Work progress



BEFORE



AFTER

Project information

10

Gülab İnşaat was looking for something able to illustrate what we stand for. The historical touch we preserve everywhere we go culminated at this project which offered a unique perspective of what and who we are.

15

Gülab İnşaat built a masterpiece for itself to vividly demonstrate everyone what we are capable of. The former mansion was renovated from A to Z and was thereby given a new life, the life that truly breathes the antique and technology beside.

22

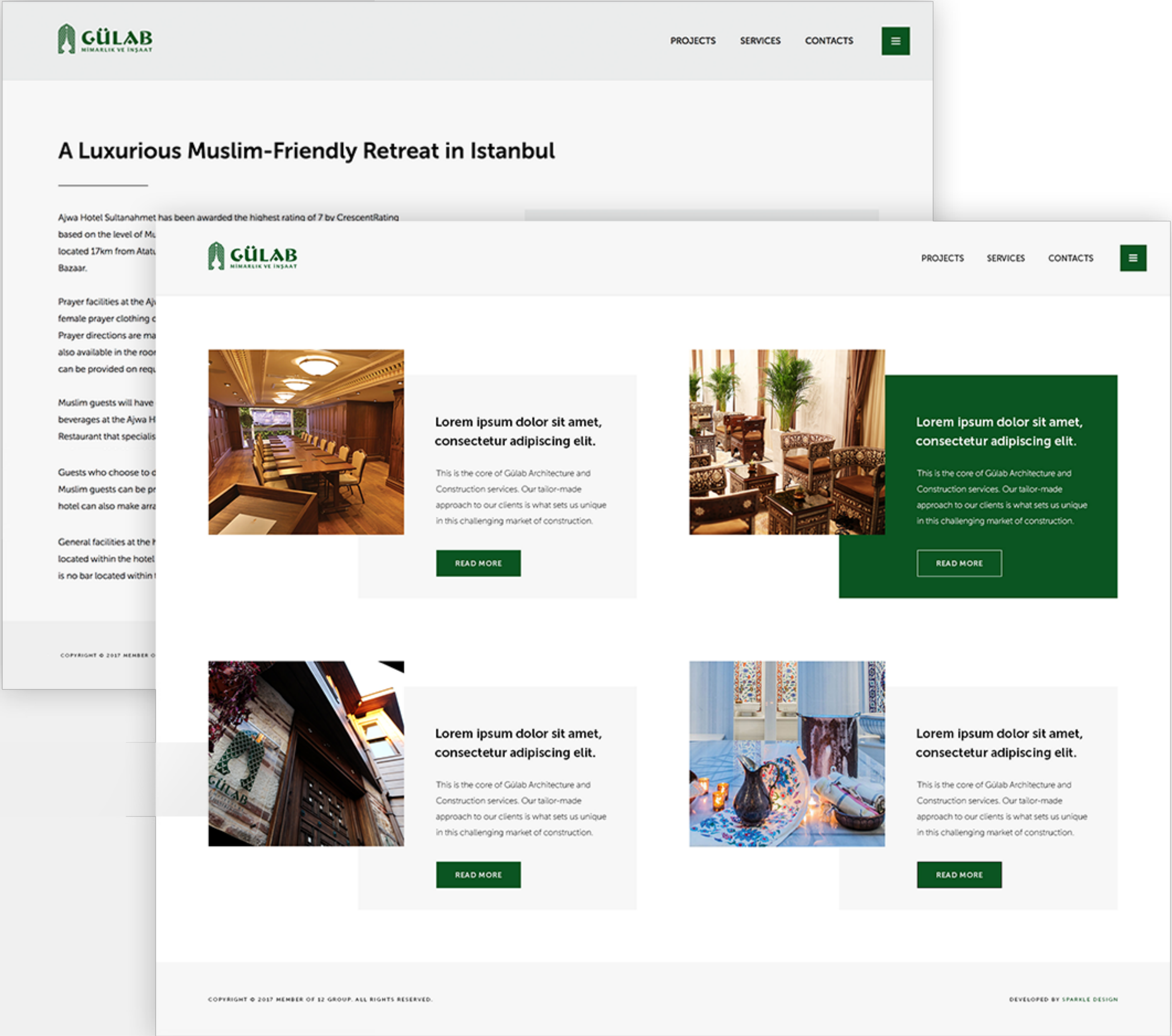
Selaky apartment is a private housing located at Selaky, Kuşköylümece that is one of the regions with rapidly rising value in Istanbul. A premium class residence with 263 m2 of living space that includes 4 duplex.

COPYRIGHT © 2017 MEMBER OF 32 GROUP. ALL RIGHTS RESERVED.

DEVELOPED BY SPARKLE DESIGN

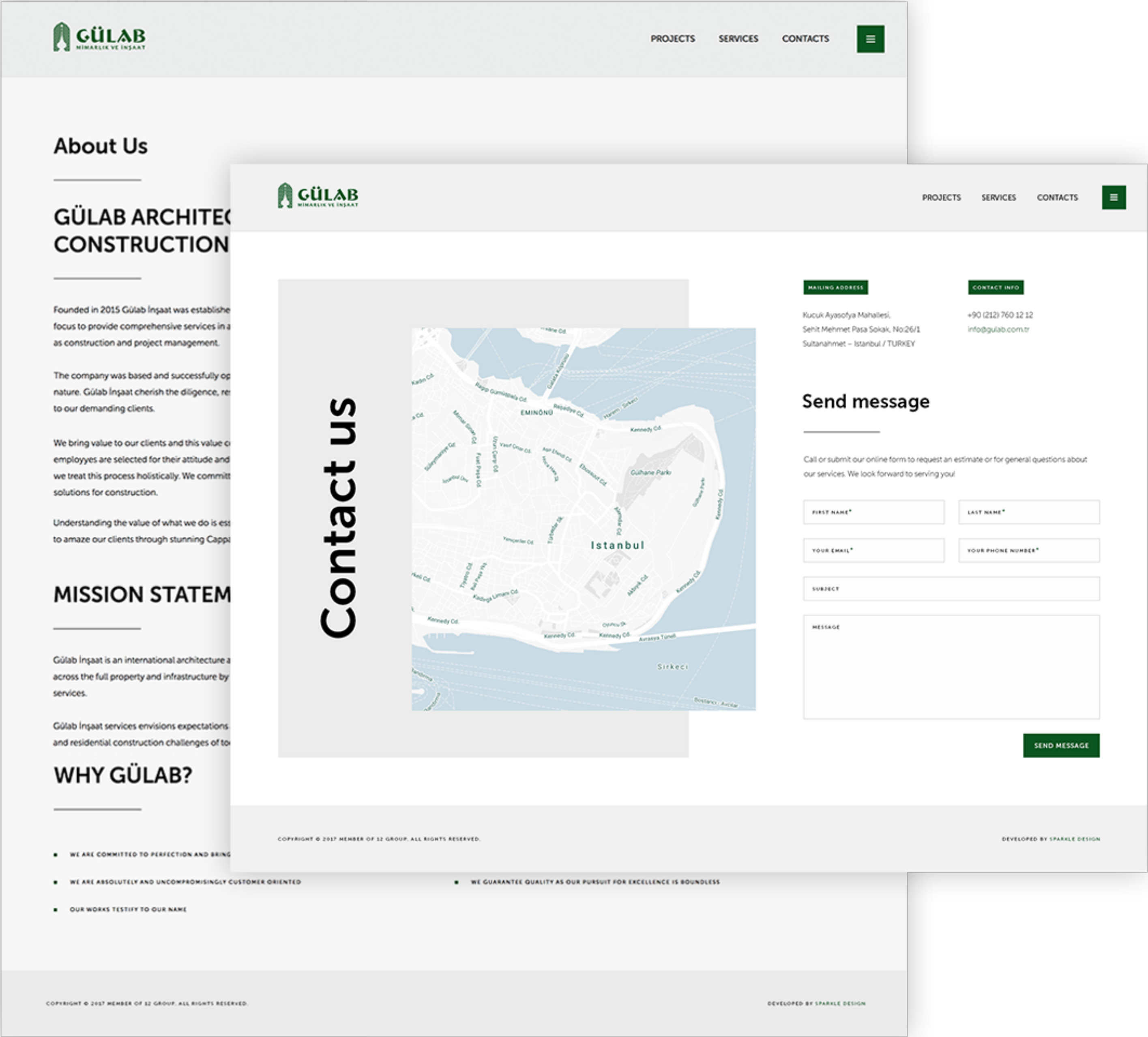
The project page allows seeing a basic photo of the object, its description, more detailed information, stages and the result of the work, as well as important information on the object.

- ANIMATED PHOTO
- SHORT DESCRIPTION
- SLIDER "PHOTOS BEFORE AND AFTER"
- INFORMATION ON THE OBJECT



Allows notifying users about important events within the company.

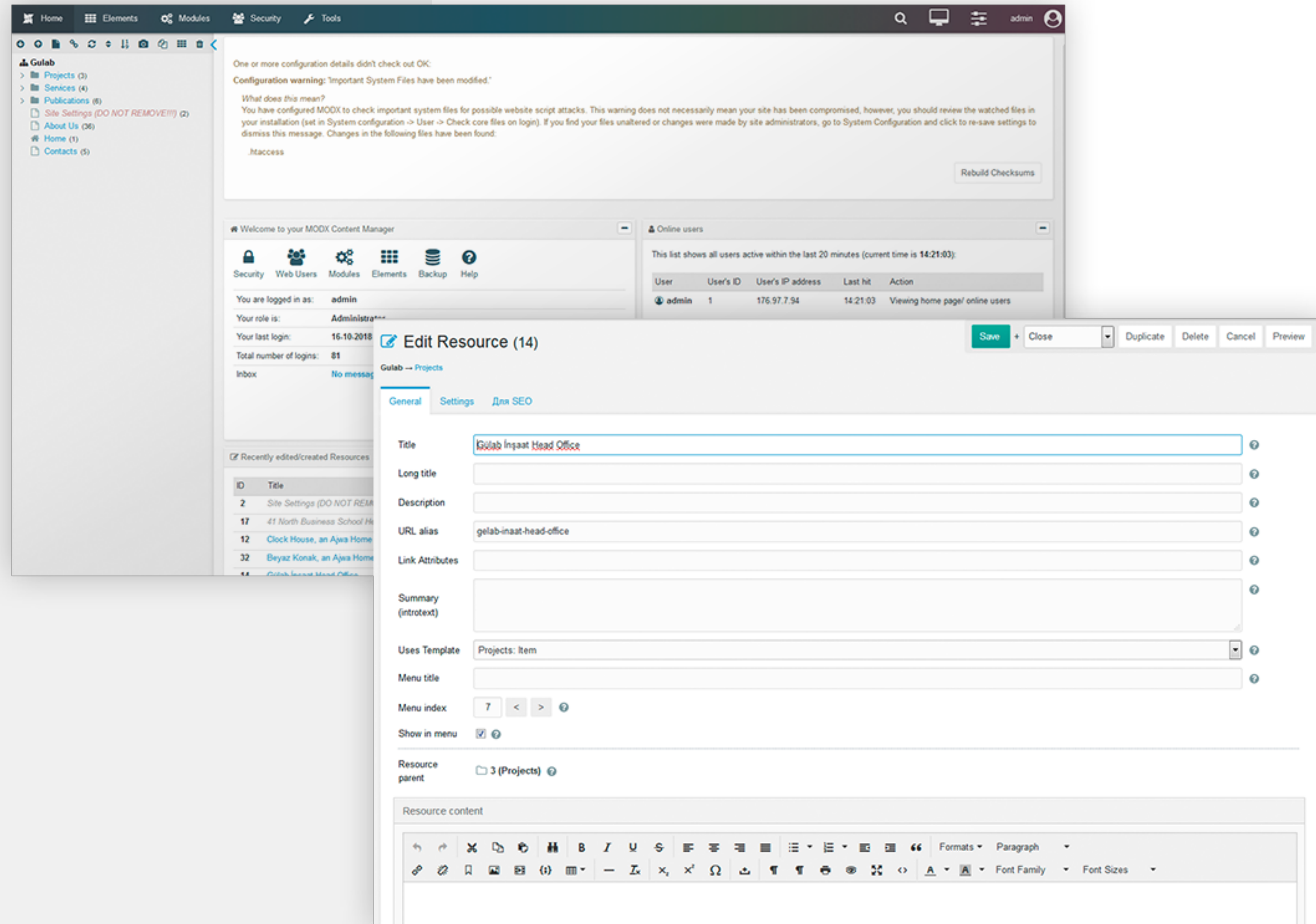
- HOVER CHANGES THE FORMAT AND COLOR OF THE BACKGROUND
- NEWS PAGE



Made in a clear form and in the uniform style.

- LOCATION MAP
- FEEDBACK FORM
- MISSION AND GOALS OF WORK

ADMINISTRATIVE PANEL



Manage site elements

- COMPLETE AND EASY SITE MANAGEMENT
- INTUITIVE INTERFACE
- EDITING ANY FIELDS AND VALUES ON THE SITE

RESULT



WE'VE DISPLAYED CORPORATE
SYMBOLS ON THE SITE



WE'VE SHOWN SERVICES AND PROJECTS
OF THE COMPANY TO ADVANTAGE



WE'VE RAISED BRAND AWARENESS



Nominee in the category "Foreign Sites"

The project is nominated for a prestigious award WebAwards.

CONTACTS



**IF YOU HAVE ANY QUERIES,
PLEASE DO NOT HESITATE
TO CONTACT US IN THE WAY
CONVENIENT FOR YOU.**

 +380 (50) 381 69 04

@ info@sparkledesign.com





**THANK YOU
FOR WATCHING!**

www.sparkledesign.com