NDOT Technologies PVT Ltd

Spinged

Case Study

Spinged - Enhancing Social Interaction On Blackberry Phones

Get to share and broadcast messages with other contacts and users on social media like Facebook, Twitter and BBM.

Industry: Social Networking

Technology Used: BB10

Client

The client is a B2B IT firm who is specialized in desktop, web, mobile related or based services and enterprise solutions. It is nothing but a private firm that is basically established to provide information, innovation, and intelligence in the form of a solution to various commercial industries.

Challenge

The basic requirement of the client is to develop a social media app that allows users to share information and remain in touch with their contacts on social networking sites. It should also allow the user to broadcast messages to other users and view those users' messages.

In addition to that the app has to facilitate searching other application users and find who are near. Easy presentation of the followers and following list is another particular specification that the client wants. The option to create and take part in polls along with the editing of the profile, password change, etc have to be integrated in the application.

Solution

Using the BB10 technology, we created an awesome app that allow users to share and remain in contact with the friends and known acquaintances on Twitter, Facebook and BBM. Users can even create their profile in an interactive manner. They can check messages and read the updated feeds. Even the users can search for other users who are using this app nearby and their friends.

Besides the above solutions, the app allows users to check their follower list and the people whom they are following. Taking part in hot and interactive polls is another interactive feature of this app. Also the user can makes changes to the user settings like changing the profile, password, etc.

HIGHLIGHTS
Challenge: 1. A social media app allowing users to share information and remain in contact with other users. 2. Broadcast and receive messages from other users. 3. Showing the list of followers and following list. 4. Option to take part in polls and update the user profile settings. Solution: 1. Created an app that allows users to not only share information but even send and receive messages from other users. 2. List the details of followers and following list in an interactive manner. 3. Can create groups and invite people to join them. 4. Create polls and take active part in the polls conducted by other users. 5. Option to edit the user setting like changing profile, password, etc.

Benefits

The key benefits upon implementation of this application are
1. Easy to use and download
2. An interactive social networking app allowing users to communicate with each other.
3. Easy to create and maintain groups
4. Editing user setting in an easy manner
5. Active participation in polls

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